

Technical Advice Note: Supporting the Economy

Framework for discussion

Introduction

Purpose

Objectives and principles

- Role and objectives of planning
- Assessing the economic benefits of development
 - ❖ Criteria
 - ❖ Information

Planning for economic development

- Policy context
- Local economic profile
- Drivers of change
- Infrastructure
- Projections and forecasts
 - ❖ Future scenarios
 - ❖ Relating jobs to population and housing
 - ❖ Dealing with uncertainty
- Policies
 - ❖ Developing an economic vision
 - ❖ Linking planning to economic development strategies and interventions
 - ❖ Setting employment targets
 - ❖ Aligning jobs and housing
 - ❖ Aligning jobs and infrastructure
 - ❖ Priorities between competing land uses
 - ❖ Monitoring

Planning for employment land

- Assessing the current market
 - ❖ Analysing the current market
 - ❖ Engaging the private sector
- Demand and supply in the long term
 - ❖ Forecasting employment and the demand for land
- Translating jobs into space for development
- Sites audit and qualitative assessment

- Comparing demand and supply
- Setting provision targets

Employment sites and areas

- Existing employment sites
- Renewing the stock
- Dealing with 'unwanted' employment sites
- Dealing with non-employment Use Class uses in employment areas
- New allocations
- Criteria-based policies
- Positive intervention to encourage development

Monitoring

- Supply and take-up
- Values
- Viability