

Welsh Language Impact Assessment

Title: The Draft Public Health (Minimum Unit Price for Alcohol) (Wales) Bill	WLIA Reference No <i>(completed by WLU): 15/04/06</i>				
Name of person completing form:	Adrian Green				
Date:	June 2015				
Policy lead:	Tracey Breheny				
Contact details:	MUPbill@wales.gsi.gov.uk				
Programme/Project Type <input type="checkbox"/> Policy <input type="checkbox"/> Project or programme <input checked="" type="checkbox"/> Legislation <input type="checkbox"/> Research, evaluation <input type="checkbox"/> Grant <input type="checkbox"/> Services <input type="checkbox"/> Business change <input type="checkbox"/> Contracts, tenders <input type="checkbox"/> Infrastructure <input type="checkbox"/> Construction, Capital <input type="checkbox"/> ICT <input type="checkbox"/> Other (Please specify below)					
Costs: How much is the projected whole life cost for the programme/project? If below £25k, then a full WLIA is not always required (see guidance).					
Under £25k	£25k - £49k	£50 - £249K	£250K - £1m	Over £1m	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Of the above, please provide details if there are any identified costs directly associated with the Welsh language? <p>The costs of this proposal to local authorities and others are contained within Part 2 of the Explanatory Memorandum and Regulatory Impact Assessment for the draft Bill. However, costs are anticipated to be minimal because there is little direct change to business practice.</p> <p>There are anticipated to be very little costs directly associated with the Welsh Language. Any additional costs such as bilingual signage, publicity and guidance are likely to be incorporated into overall operational costs and not easily separately identifiable.</p>					
How long is the programme/project expected to run?					
Up to 1 yr	Up to 2yrs	Up to 5yrs	Up to 10yrs	More than 10 yrs	Unknown
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The draft It is anticipated that legislation may be introduced in the next Assembly.					

Key milestone dates for the programme/ project:

15 July 2015 – 11 December 2015: Bilingual consultation on the draft Public Health (Minimum Price for Alcohol) (Wales) Bill including a separate children and young persons version. The draft Bill consultation is also published with a bilingual Children's Impact Assessment and an Equalities Impact Assessment.

March 2016: Publication of the draft Bill consultation responses

STAGE 1: PLANNING**What are the aims and objectives of the policy?****What are the desired outcomes/ what constitutes 'success'?**

The Public Health White Paper "*Listening to you: Your health matters*" published on 2 April 2014, brought together a number of legislative proposals for addressing specific public health concerns through legislation. The White Paper which included a proposal to introduce a minimum unit price for alcohol (MUP) attracted high levels of interest throughout the consultation period, both from inside and outside Wales. A total of 713 responses to the White Paper were received, and a consultation summary report was published in November 2014. The responses included 145 relating to MUP, the vast majority of those being in favour on introducing legislation.

The proposals are consistent with the prudent health care preventative approach of taking action where there is potential to reduce or avoid the higher long term societal and financial costs associated with avoidable ill health.

The draft Public Health (Minimum Price for Alcohol) (Wales) Bill proposes to make it an offence to sell or supply alcohol for a price below the MUP. The MUP will be specified by the Welsh Ministers in regulations.

MUP will apply to all sales of alcohol in Wales, including premises offering both online delivery and online 'Click and Collect' sales) where the alcohol is appropriated from a qualifying premises in Wales – for example, where the licence for the warehouse is held in Wales.

What policy options have been considered?**and****What impacts will there be if the policy is *not* implemented?**

The policy options are set out in detail in the Regulatory Impact Assessment (Part 2) of the Explanatory Memorandum which also provides strong evidence of the benefits of this proposed new legislation to target harmful, hazardous and young drinkers in order to protect individuals, families and communities.

Does the programme demonstrate a clear link with the Welsh Government's strategy for the Welsh language - *laith fyw: laith byw*?

The Welsh Government's Welsh Language Scheme requires that an assessment of the impacts of proposed primary legislation on the Welsh language be carried out.

The Welsh Government published its “*laith Fyw; laith Byw*” strategy for the Welsh language for the period 2012-17, which aims to see an increase in the number of people who speak and use the language. In relation to health specifically, the “*More than just words*” strategy aims to strengthen Welsh language services among frontline health and social care services. Whilst there are limited clear linkages with the ‘laith fyw: laith byw’ strategy, the proposal indirectly supports the strategy’s main aims.

The issues dealt with in the draft Bill primarily relate to a discrete public health issue, namely, introducing a MUP for alcohol, rather than the provision and accessibility of health services generally. As such, it is not expected that this legislation will have a significant impact on the Welsh language although pricing and the production of bilingual signage, guidance and other documentation will clearly need to be amended as part of the routine nature of commercial retail businesses. These matters have been discussed with the retail industry and it is believed that these costs can be consumed within the routine pricing and administration changes that are normally incurred as a result of the bilingual business of the retail sector. This will support the aims of “*laith Fyw; laith Byw*” by strengthening the position of the Welsh language within the community whilst also contributing towards community health benefits.

What are the impacts/ effects (both positive and/or adverse) on the Welsh language you have identified at the initial planning stage

i.e. Welsh speakers, Welsh language communities, Welsh medium education, Welsh learners, services available in Welsh?

Current impacts identified are:

- The need to ensure guidance and relevant training is provided bilingually where necessary;
- The need for bilingual publicity material.

All communications with the public and with retailers about the draft Public Health (Minimum Price for Alcohol) (Wales) Bill will be bilingual in line with the Welsh Government’s current Welsh Language Scheme and forthcoming Welsh Language Standards.

Who are the stakeholders? Are the needs of Welsh speakers and learners addressed? To what extent are Welsh language interest groups likely to respond positively to the proposals?

The main stakeholders include local authorities, private businesses, community-based organisations, Children in Wales, youth forums and members of the public.

As this proposal does not relate to a new or change to a public service, it may not attract particular and specific interest from Welsh language interest groups.

<p>Where an assessment was not completed, or no impacts were identified, please provide a full account for record keeping purposes?</p>
<p>N/A – identified impacts are outlined within this assessment template.</p>
<p>What actions/ further work has been identified at the initial planning stage? e.g. data requirements, need for peer review, external engagement with Welsh speaking groups, identify stakeholders or consultation list, need to contact Welsh Language Unit for advice)?</p>
<p>The initial Public Health White Paper consultation and the responses to that consultation were published bilingually. There will be an ongoing need to liaise with key stakeholders throughout the development of this legislation through the medium of Welsh, and the draft Bill consultation has been published bilingually in order to ensure that language needs and requirements are considered appropriately.</p>
<p>STAGE 2: IDENTIFYING AND ASSESSING IMPACTS</p>
<p><u>Impact Assessment Summary</u> Summarise the detailed impact assessment carried out together with the scores assigned.</p>
<p>Positive effects/ impacts:</p>
<p>Delivering information in preferred languages will ensure that key stakeholders have the opportunity to fully understand the implications of the policy and the draft Bill consultation. Working alongside stakeholders from may include amendments and adjustments to help promote the use of the Welsh language where it makes practicable and possible sense.</p>
<p>Adverse effects/ impacts:</p>
<p>Local authorities' ability to be able to offer increased Welsh Language provision may be competing with other service priorities. This will be considered during the legislation development with the aim of minimising the impact where possible.</p>
<p>Opportunities to promote the Welsh language e.g. status, use of Welsh language services, use of Welsh in everyday life, Welsh at work increased?</p>
<p>Opportunities for explaining the policy may be available in Welsh if the need is identified – this will provide an opportunity for Welsh speakers to use Welsh at work and may help give them the confidence to explain the new policy in their preferred language.</p>
<p>Evidence/ data used including demographic profile when considering the effects/ impacts:</p>
<p>Welsh language provision used by local authorities should be assessed to consider if adjustments/requirements are needed on a local or national level.</p>

What is the overall anticipated likely impact on the Welsh language if this policy is taken forward based on the impact assessment/ risk assessment?	Positive: <input type="checkbox"/> Adverse: <input type="checkbox"/> Neutral: <input checked="" type="checkbox"/> Unknown: <input type="checkbox"/>
Decision following IA	1. No major change <input checked="" type="checkbox"/>
	2. Adjust the policy to improve impacts <input type="checkbox"/>
	3. Continue the policy with mitigation measures <input type="checkbox"/>
	4. Stop and remove the policy <input type="checkbox"/>
<i>If answered 2,3, or 4 above – then answer the following:</i> How will you address these impacts in order to improve the outcomes for the Welsh language? Details of mitigation measures/ action points/ alternative options to reduce adverse impacts and increase positive outcomes:	
If engaging or consulting, what are your plans? What questions do you wish to ask stakeholders about the Welsh Language Impact Assessment and Welsh language related issues?	
<p>This proposal was consulted upon in the Public Health White Paper between 2 April and 24 June 2014. Consultation documents, including Easy Read and Youth Friendly versions, were available on the Welsh Government website, as well as bilingual printed copies being available. Bilingual public and stakeholder engagement events were also held as part of the consultation process.</p> <p>In addition to detailed questions about each policy proposal, the White Paper included a question asking for specific views in relation to how any of the proposals may impact on the Welsh language. No negative impacts were identified. A number of respondents generally commented that legislation developments need to take account of other existing Welsh Government policies and strategies, such as the <i>'More than just words'</i> strategy for strengthening Welsh language services among frontline health and social care services. The response to the consultation from the Welsh Language Commissioner did not include detailed comments on the proposal, but emphasised the importance of accurate assessment of needs and meaningful engagement with local citizens in the context of developing community health assets.</p> <p>In consulting and engaging with various groups and individuals, and whilst working with individuals seeking treatment for alcohol misuse, we will work to ensure that services are available in both Welsh and English in line with <i>'More than Just Words'</i>.</p>	
STAGE 3: POST CONSULTATION AND PREPARING FOR PUBLICATION, MONITORING AND EVALUATION	
Following consultation, what changes have you made to address any Welsh language issues that were raised?	
None at present, however this will be continually reviewed following stakeholder engagement at all stages of the development of the Bill.	

How will you monitor the ongoing effects during the implementation of the policy?

This Impact Assessment will be reviewed at each of the key stages of the of this legislation as a minimum and during implementation.

Please outline how you will continue to capture effects/ impacts in future monitoring and evaluation?

By discussing and considering requirements as they are raised and outlining in this assessment as required.

Any other comments – ongoing results of evaluations, emerging impacts

4. Declaration

Policy lead:

**Please delete as appropriate:*

The policy **does / does not* have an impact upon the Welsh language. Where there were identified adverse impacts or missed opportunities, the appropriate amendments and actions have been put in place.

Name:

Tracey Breheny

Department:

Health and Social Services

Date (s):

Last reviewed June 2015

Signature:

Tracey Breheny

Planned Review Dates:

To be kept under review throughout the development of legislation during and following the closure of the consultation (July – December 2015), and during the subsequent passage of any Bill through the National Assembly for Wales.

SRO ENDORSEMENT and REVIEW

I am satisfied that the WLIA is an accurate reflection of the programme/project objectives at this stage of development. By signing, I am able to confirm that the Welsh Language Standards have been given the appropriate attention. I will re-assess the programme/project at key stages throughout the life of the programme/ project, including policy reviews.

Signed: Chris Tudor-Smith
(Senior Responsible Owner)

Date: 5 June 2015

Signed:
(Senior Responsible Owner)

Review Date

Signed:
(Senior Responsible Owner)

Review Date

Signed:
(Senior Responsible Owner)

Review Date

