

**From:** [Hannah Ormston](#)  
**To:** [NDE](#)  
**Subject:** NDF consultation response  
**Date:** 15 November 2019 15:57:16  
**Attachments:** [Wales NDF Consultation response HO LP.pdf](#)

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Dear NDF team,

Please find attached a letter on behalf of the Carnegie UK Trust, in response to the National Development Framework consultation.

Best wishes

Hannah

Hannah Ormston

Policy and Development Officer

Carnegie UK Trust

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[REDACTED]

[www.carnegieuktrust.org.uk](http://www.carnegieuktrust.org.uk)

National Development Framework Team  
Planning Policy Branch  
Welsh Government  
Cathays Park  
Cardiff  
CF10 3NQ

Andrew Carnegie House  
Pittencrieff Street  
Dunfermline  
Fife, Scotland, KY12 8AW  
Tel: +44 (0)1383 721445

[www.carnegieuktrust.org.uk](http://www.carnegieuktrust.org.uk)

15 November 2019

## Wales National Development Framework Consultation

Dear Sir/Madam

The Carnegie UK Trust welcomes the opportunity to respond to the Wales National Development Framework consultation. The Trust works to improve the lives of people throughout the UK and Ireland, by changing minds through influencing policy, and by changing lives through innovative practice and partnership work. Our [Strategic Plan](#) takes a holistic approach to wellbeing and outlines our work between 2016-2020, focusing on '[Enabling Wellbeing](#)'; '[Flourishing Towns](#)'; '[Fulfilling Work](#)' and '[Digital Futures](#)'.

The Trust's Flourishing Towns programme seeks to play a leading role in supporting the development of towns policy and practice; we welcome the focus on towns in the Framework documentation. In the UK, two out of five people live in a town, and yet there continues to be an evidence gap in the importance of towns to our wellbeing, with a national focus on cities. We have published research on [Supporting Local Places and Local People](#) and our forthcoming [Turnaround Towns](#) UK report will provide place-based examples of the ways in which towns have tackled the challenges they face, head on. In addition, our practice projects [Understanding Welsh Places](#) and [Talk of the Town](#) aim to both encourage people to learn about their town, share ideas and build relationships, and to promote more positive town stories to decision-makers.

The Carnegie UK Trust has been actively involved in promoting wellbeing in public policy for the last decade, and we are interested in the role that [kindness plays in improving community wellbeing outcomes](#). We have found that people need 'welcoming places' – that are neutral and agenda-free – to connect, or to just bump into each other. We believe that there could be a more direct focus in the National Development Framework

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Chair: Sir John Elvidge  
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outcomes on the building and maintaining an 'infrastructure of kindness', to ensure that communities have these places and spaces.

We hope that you find these comments helpful. If you would like to discuss any of our towns or wellbeing work further, please contact me on [Hannah@carnegieuk.org](mailto:Hannah@carnegieuk.org) – I would be pleased to hear from you.

Yours sincerely,

Hannah Ormston