

Easy Read



Llywodraeth Cymru
Welsh Government



Our plan for supporting culture in Wales

We want to know what you think

This document was written by the Welsh Government. It is an easy read version of '[Priorities for Culture 2024 -2030](#)'.

May 2024

How to use this document



This is an easy read document. You may still need support to read it. Ask someone you know to help you.



Words in **bold blue writing** may be hard to understand. You can check what the words in blue mean on **page 31**.



Llywodraeth Cymru
Welsh Government

Where the document says **we**, this means the **Welsh Government** For more information contact:

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What this plan is about



This is our plan for **culture** in Wales.



In this plan, when we talk about **culture**, we mean the arts, heritage, museums, archives and libraries in Wales.

We have been thinking about:



- how they could work together
- and with others to make life better for the people of Wales.



We want to promote and protect our culture and Welsh language.



We want people to celebrate and enjoy our culture.



We want people to get involved in cultural activities.

This could be things like:



- going to festivals

- going to shows



- taking part in creative activities



- visiting historic buildings such as castles and monuments



- and enjoying libraries, museums and archives.



The Welsh Government and many other organisations have been affected by cuts in funding.



We have been thinking about this when developing this plan.



This plan is for 2024 to 2030. We will keep looking at this plan to make sure it is suitable.



We will update it in 2026.



Before we finish this plan, we need to know what you think.



Please read this document and then answer the questions in the response form.

Our priorities



This plan thinks about our **priorities** for culture.

Priorities are the things that we think are most important. Priorities are the main things we want to achieve.



We spoke to lots of people before writing our **priorities**. We found out what they think is important for this plan.



Our plan has 3 **priorities**.



Our **priorities** are linked to the **Well-being of Future Generations (Wales) Act**.



The Well-being of Future Generations (Wales) Act is a law about improving life in Wales for people now and in the future.

Our **priorities** are:



1. Culture brings us together



2. Wales is a nation of culture



3. Culture in Wales is strong and long lasting

Priority 1 - Culture brings us together



Everyone should be able to take part in culture. Culture can help make connections between people.

What we want – our ambitions

1. Culture is **inclusive**, **accessible**, and **diverse**.



Inclusive means everyone is involved.



Accessible means everyone is able to find and use something.



Diverse means people are not all the same. For example, people come from different backgrounds, make different choices or are good at different things.



2. **Fairness and rights are at the centre of culture in Wales.**



3. **We learn from and remember our past together.**



4. **Culture is linked with places and supports community **well-being**.**

Well-being means a person is happy, healthy and is comfortable with their life and what they do.



5. **Culture includes things which are important to children and young people.**



6. **Culture helps connect people from different generations.**

What this means

Ambition 1



Everyone should have the same chances to enjoy culture.



We need to remove barriers. We want everyone to have the best opportunities to enjoy and take part in our culture.



We want everyone to feel welcome and represented in our culture.

Ambitions 2 and 3



Everyone should have a say in what counts as culture.



People should be involved in decisions that affect them.



We need to look at our history together. We need to learn from past events.

Ambition 4



Every community has its own culture. It is often linked to the land, place names, buildings, stories and histories that surround them.



We want to help communities connect through local culture. Culture can give people a sense of belonging and pride in their local area.

Ambition 5



Every child has the right to:

- relax
- play
- and take part in culture.



Children and young people are the future caretakers of culture in Wales.



We want children to take part in culture and enjoy culture from an early age.



We want children and young people to influence culture.

Ambition 6



The population of Wales is growing older.



We believe culture should help support the **well-being** of older people and connect people of different ages.



Many older people take part in cultural activities. We want them to share their personal stories, knowledge, and skills. This will help create stronger links between people of all ages.

Priority 2 – A nation of culture



Culture is an important part of our identity. Culture is celebrated. And it helps us make deep and lasting relationships with other countries across the world.

What we want – our ambitions



7. Culture supports and promotes the Welsh language.



8. Culture is an important part of all policy making in Wales.



9. Taking part in cultural activities improves the **well-being** of people and communities.



10. Culture organisations need to work together to make culture a more powerful thing for everyone.



11. Culture is an important part of tourism. People come to Wales to experience our culture.



12. Our culture is part of our relationship with other countries.

What this means

Ambition 7



The Welsh language belongs to all of us. It should be promoted in all our work.



Cultural activities in Welsh help people learn Welsh faster or better.



This is important for meeting our goal of having 1 million Welsh speakers by 2050. And for doubling the daily use of Welsh by 2050.



Speaking Welsh is a valuable skill in cultural organisations.



We also want to support other languages used by communities.

Ambitions 8, 9 and 10



Culture is an important part of people's health and **well-being**.



Cultural organisations work well with partners to increase opportunities for people.



Organisations should develop new and existing partnerships. This will help bring culture into areas like health, education, tourism, and tackling poverty.

Ambition 11



Tourism makes money from people coming to visit Wales.



Tourism creates jobs and business opportunities.



This supports the Welsh **economy**.

The **economy** is how much money a country has.



People want to come to Wales and visit places to experience our culture. Our culture supports Welsh tourism and helps promote Wales to the world.



We will continue our work to link culture to tourism and events.

Ambition 12



Sharing our art, culture and history is an important part of building relationships with other countries.



We want to make sure that culture plays a part in telling the world about Wales.

Ambition 13



Our culture is unique to us and to our sense of being Welsh.



We need to celebrate our history and traditions whilst also welcoming and celebrating new traditions and culture.



We have a lot to offer that we can share with others.



Culture is worth celebrating and sharing. We need to look for and create opportunities throughout the year to celebrate culture in Wales.



St David's Day is an important day. Everyone should be able to join in, have fun and celebrate the day.



We can also use big events like World Book Day and World Heritage Day to show our culture.



Local and national events like Dydd Miwsig Cymru give all of us a chance to celebrate Wales.

Priority 3 - A strong, long lasting culture

We care for things like our:



- our museums
- our libraries and archives
- our theatres and galleries
- and our historic buildings and monuments.



Arts, music, language, traditions, stories and histories are important to us.



We have a good, strong workforce with expert skills working in cultural organisations.



Our culture represents us and the issues in the world today.

What we want – our ambitions



13. Our collections of cultural and historic things are cared for. They can be used to help learning, creativity, and **well-being**.



14. Organisations need to have a plan to protect our cultural and historic things.



15. Things like traditions, stories and histories need to be recorded and shared for future generations.



16. We can use technology to support culture.



17. We need to have long term plans for working together on research and gathering evidence.



18. It is great to work and volunteer in cultural organisation in Wales.



19. Cultural organisations need to work together to respond to climate change.

What this means

Ambitions 14, 15 and 16

How well we can look after our historic places and things depends on:



- having people with the right skills and knowledge

- laws and rules

- guidance



- funding



People who own historic places need information and advice on how to protect them.

We must:



- Look after our historic buildings and monuments.
- Care for our collections of cultural and historic things.
- Create spaces where people can see them.



We need a plan for how we look after national collections. This would help us better manage our important historic items.



We will also protect things we cannot see and touch. Things like traditions, skills and rituals passed down from generation to generation.



We support the UK signing a **United Nations convention (agreement)** about protecting things like this.

Ambition 17



We need to use technology to support culture.



Technology can help us all to connect and share our culture and important historic items.

People can use things like computers and smart phones to do things like:



- get information about events
- order tickets
- watch events online
- and visit museums online.



Developing how we use technology will help many more people enjoy our culture.



By having information online, people around the world can know more about our culture.



We can have exhibitions and performances online.



We can make things easier for people across Wales to access and enjoy.



But we must make sure we keep things safe.



Organisations can support each other to use technology better. And improve the skills of their staff and volunteers.



Organisations can use technology in ways that help us look after the planet.



We will work with people to understand the impact of **Artificial Intelligence**. **Artificial intelligence** is making machines learn and make decisions so they can do tasks we think of as 'smart'.

Ambition 18



We need a better way of working together to collect data and evidence.



We can share what we know about culture and history to improve cultural activities. And plan for the future.



We need to work with Welsh research organisations, especially with universities and colleges. We will work together to develop a better way of researching culture in Wales.

Ambition 19



We need a workforce with the right skills.



We want employers to be fair. And for people who are employed to have equal pay.



We also want to support self-employed people working in cultural organisations and activities. We want to improve their skills and working conditions.



We want workplaces to be fairer, more **inclusive** and to improve **equality**.



Equality means treating people fairly and making sure they have the same chances in life.



We want to improve support for volunteers.



We need to work with learning places to provide training about culture.

Ambition 20



Cultural organisations and activities can help people understand climate change.



We want cultural organisations to find ways to respond to climate change and achieve **net zero**.



Net zero means we do not produce more carbon than we clean out of the air.



We must find ways to manage the impact of climate change on culture. For example, storms and floods affecting cultural and historic places.

Hard words

Accessible

Accessible means everyone is able to find and use something.

Diverse

Diverse means people are not all the same. For example, people come from different backgrounds, make different choices or are good at different things.

Economy

The economy is how much money a country has.

Equality

Equality means treating people fairly and making sure they have the same chances in life.

Inclusive

Inclusive means everyone is involved.

Priorities

Priorities are the things that we think are most important. Priorities are the main things we want to achieve.

Well-being

Well-being means a person is happy, healthy and is comfortable with their life and what they do.