

DYDD MIWSIG CYMRU

09.02.2024

HOW can you take Part in Dydd Miwsig Cymru?

What is Dydd Miwsig Cymru?

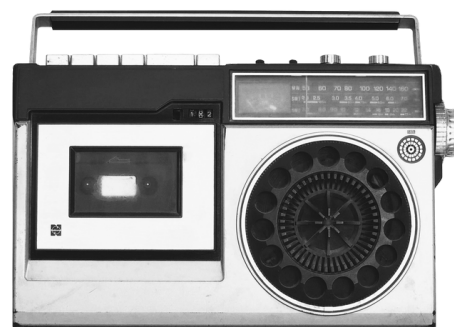
Dydd Miwsig Cymru – Welsh Language Music Day (Friday, 9th February 2024) celebrates all forms of Welsh language music, from indie, rock, punk, funk, folk, electronica to hip hop and everything in between.

Lots of organisations and businesses have supported the day in the past including Mind Cymru, EE, Dŵr Cymru, Marks and Spencer, Admiral, John Lewis, Waitrose, KFC, Co-Op, BT, S.A Brains & Co and Lush. They have shown support by hosting gigs in store, pledging to add Welsh language miwsig to their playlists on an ongoing basis, playing only Welsh language music in branches on the day and sharing Welsh language music playlists to their thousands of followers on social media – it's really easy to get involved, and we can help.



HOW can you / your organisation / your business take Part?

- Pledge to play Welsh language music in your branches, office, shop or café on the day or all year round. You can use [our playlists](#) for different moods, or we can create a playlist especially for you, just ask.
- Host a gig with a Welsh artist in your workplace or business space. Just get in touch and we can help you make it happen.
- Change your social media profile/banner picture to Dydd Miwsig Cymru's brand – find it [HERE](#).
- Don't wait until Welsh Language Music Day to share your love for Welsh language music, to find your favourite new tiwn or join the conversation, just follow @Miwsig_ or search and use #Miwsig and **#DyddMiwsigCymru**. We'll share your posts and tell our audience what you are doing.



Template social media posts:

Cymraeg

Rydyn ni'n ymuno â pharti
#DyddMiwsigCymru ar ddydd Gwener 9
Chwefror drwy [...]

@Miwsig_ #Miwsig

#DyddMiwsigCymru hapus! Rydwn ni'n
barod i ddathlu'r holl gerddoriaeth wych
o wlad y gân! Beth yw eich hoff gân
Cymraeg chi?

@Miwsig_ #Miwsig

Ar gyfer #DyddMiwsigCymru eleni rydwn
ni'n gwranddo ar un o'r rhestrau chwarae
arbennig. Cer i wrando hefyd:
<https://linktr.ee/Miwsig>

@Miwsig_ #Miwsig

Mae gennym ni fandiau ac artistiaid
Cymraeg anhygoel yng Nghymru.
Heddiw, rydwn ni'n gwranddo ar [*noda
enw'r artist yma*] i ddathlu
#DyddMiwsigCymru

@Miwsig_ #Miwsig

Rydwn ni'n ymuno â pharti
#DyddMiwsigCymru drwy [*chwarae
miwsig Cymraeg / rannu dolenni i
restrau chwarae Cymraeg arbennig*]

@Miwsig_ #Miwsig

English

We are joining the #DyddMiwsigCymru
parti on Friday 9 February by [...]

@Miwsig_ #Miwsig

#DyddMiwsigCymru hapus! Let's
celebrate the incredible sounds of Wales!
What's your favourite Welsh song or
band?

@Miwsig_ #Miwsig

For #DyddMiwsigCymru we're listening to
one of the specially curated playlists. You
can listen to it too:
<https://linktr.ee/Miwsig>

We have some amazing Welsh language
bands and artists here in Wales. Today,
we're listening to [*insert artist here*] to
celebrate #DyddMiwsigCymru.

@Miwsig_ #Miwsig

We are joining in the #DyddMiwsigCymru
parti by [*playing Welsh language music
/sharing links to specially curated Welsh
music playlists*]

@Miwsig_ #Miwsig

Fel cwmni o Gymru mae'r Gymraeg yn bwysig iawn i ni. Dyna pam ein bod ni'n gwneud addewid, o #DyddMiwsigCymru ymlaen i chwarae miwsig Cymraeg drwy gydol y flwyddyn!

@Miwsig_ #Miwsig

As a Welsh company, the Welsh language is important to us. That's why from #DyddMiwsigCymru onwards we pledge to play Welsh language music all year round!

@Miwsig_ #Miwsig

Fel elusen/mudiad o Gymru mae'r Gymraeg yn bwysig iawn i ni. Dyna pam ein bod ni'n gwneud addewid o #DyddMiwsigCymru ymlaen, i chwarae miwsig Cymraeg drwy gydol y flwyddyn!

@Miwsig_ #Miwsig

As a Welsh charity/organisation, the language is important to us. That's why from #DyddMiwsigCymru onwards we pledge to play Welsh language music all year round!

@Miwsig_ #Miwsig

Branding

You can download the Dydd Miwsig Cymru 2024 artwork, including social media assets, [HERE](#).

Keep in touch

Just follow us on our social media channels to keep up to date with what is happening for Dydd Miwsig Cymru, new music releases and ways to get involved.

Facebook @Miwsig

Twitter @Miwsig_

Instagram @Miwsig_

TikTok @Cymraeg_

Youtube @Cymraeg.

Let's Chat

If you want to celebrate Dydd Miwsig Cymru and would like any of the marketing materials mentioned above or have a press enquiry, just email martha.owen@alaw.cymru & llinos.williams@alaw.cymru

