



Llywodraeth Cymru
Welsh Government

GUIDANCE

Ystadau Cymru Awards 2023: application guide

Guidance for submitting an application for the Ystadau Cymru Awards 2023.

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Introduction

Ystadau Cymru is an important part of the Welsh Government's strategic approach to managing land and property assets. Collaboration is a key behaviour in the Welsh Government's own asset management strategy and Ystadau Cymru continues to play a key part as the strategic lead in supporting and promoting the benefits of collaborative asset management across the public sector in Wales.

The annual Ystadau Cymru Awards provide an opportunity to celebrate and promote excellence in the management of the public estate in Wales, achieved through public sector bodies working together.

Please see the general eligibility criteria below:

- The applicant organisation must be from the public sector within Wales and the project delivered in Wales.
- Projects must have been delivered in collaboration with at least one other public sector, private or third sector partner.
- Projects must have been delivered between April 2021 and 15 September 2023.
- Projects should be nominated for one category only. Judges will take into account the project contribution to other categories when deciding on an overall winner.
- Closing Date 5 pm on 15 September 2023

Ystadau Cymru Award 2023 categories

Creating Economic Growth

Demonstrate how you have collaborated to create economic growth such as creations of jobs, homes etc. using the public estate.

Demonstrating Environmental Sustainability

Environmental sustainability is defined as responsible interaction with the environment to avoid depletion or degradation of natural resources and allow for long term environmental quality. Demonstrate how you have collaborated to achieve environmental sustainability using the public estate.

Delivering Innovation

Examples of delivering innovation include: use of new technologies; embracing new ways of working; finding new solutions to significant challenges (e.g. Covid-19 responses). Demonstrate innovation in your collaboration project using the public estate.

Delivering Social Value

Examples of delivering Social Value include: Projects involving the public estate that have made a significant impact on the community they serve; Projects that embed Social Value as part of procurement processes (beyond normal expectations); Projects that use the public estate in a way that is tailored to local needs and priorities; Demonstrate how you have collaborated to achieve social

value from the public estate.

Overall winner

Judges will take into account the contribution the project makes to the other three categories in deciding the overall winner.

Word limits

Please adhere to the word limits stated by each section on the application form.

Supporting information

Please provide additional evidence to support your application. These should be sent as separate attachments or web links in an e-mail.

Images and logos that help to support and promote your project and the work of YC.

Images should be submitted as high resolution in either a JPEG or PNG file attached separately. Common dimensions are 1024x576, 1280x720 or 1920x1080.

Please do not embed documents or photos in the application form.

We also invite you to send other supplementary information such as press releases, videos or reports as an optional extra.

Testimonials

Testimonials are statements of support that will be used to demonstrate collaboration in your project. We suggest you include one from a sponsor from your organisation and something from your project partners or beneficiaries.

Closing date

The closing time and date is final and late applications or amendments to existing applications will not be accepted once this has passed.

We expect the Awards to continue in 2024. If you are lacking evidence, for instance of impact, you may wish to consider delaying submitting your application until next year.

Useful tips

- How have you adapted or created workplaces to support staff and/or user wellbeing?
- Describe how the project shows genuine innovation. You should show how you have taken the future into account and highlight any novel approaches you have used to make the project a success.
- Make the **Well-being of Future Generations Act** and the Five Ways of Working central in your application and consider how you meet each of the

Five Ways.

- Tell us how you have made collaboration work, developed relationships and maintained them.
- How you have improved services and provided positive outcomes for staff and citizens not just for now but in the future.
- Painting a picture of what best practice looks like so others can follow and see what is achievable.
- Check on last year's winners in [Edition 8 of the YC Newsletter](#).

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