



**MINUTES OF THE FOOD AND DRINK WALES INDUSTRY BOARD
11 MARCH 2015
TY HYWEL, CARDIFF BAY**

IN ATTENDANCE

Robin Jones (Chair)

Andy Richardson

Alison Lea-Wilson

Buster Grant

David Lloyd

Huw Thomas

Justin Scale

Llor Radford

Marcus Sherreard

Rebecca Evans AC/AM, Deputy Minister for Farming and Food

Andrew Slade, Welsh Government

Keith Smyton, Welsh Government

Peredur John, Welsh Government

Ruth Akers, Welsh Government

Lisa Penny, Welsh Government

APOLOGIES

Dr Norma Barry,

David Morris, Welsh Government.

Item 1: Welcome

- Chair welcomed everyone to the inaugural meeting which included Rebecca Evans AC/AM, Deputy Minister for Farming and Food.

Item 2: Introductions – Group

- Chair invited each member of the Board to introduce themselves, give an overview of their background and motivation for applying to sit on the Board.

Item 3: Recruitment exercise – Update

- The Minister for Natural Resources and Deputy Minister for Farming and Food have committed to ensure that all boards, advisory groups, panels and work groups are as diverse as we are able to make them within discrimination law, particularly aiming to achieve an equal gender split, but also aiming to achieve diversity in relation to the other protected characteristic groups.
- A further recruitment exercise to increase the breadth of coverage of the Board and to encourage applications from under-represented groups will take place.

Item 4: Programme Board update – Key Milestones and Timescales for delivering the Food and Drink Action Plan

- Presentation on the Programme Board detailing the actions underway to deliver under the five sections within the *Towards Sustainable Growth* Action Plan.
- A Programme Board had been set up internally to collate and evidence the delivery of the action plan and drive forward and deliver the outcomes and benefits of the programme.
- The Food and Drink website is due to launch in the next month and will sit within the Business Wales platform, its focus is both the industry and consumers.

Item 5: Ways of Working / Work Programme

- Members suggested and discussed priorities.
- Common themes were: Education and skills gaps within the industry; Food and Drink Wales Identity; and what does growth look like, what are the growth priorities?
- What does growth look like and what are the growth priorities? The plan needs to be built upon baseline data so that measurable milestones can be set and assessed in two years time.
- Members considered how the Board will interact with other boards / groups. Once the Board assesses priorities then the Welsh Government would consider the appropriate resources appropriately to support those priorities.
- Members discussed the Terms of Reference (TOR), they need to be more strategic, streamlined and focused. The secretariat to review the TOR and re-circulate to Members for further consideration.

Item 6: Any Other Business FDWIB(15) M01

- Members asked that *Industry Issues* be a standing agenda item.