

National Development Framework

Involvement and Engagement



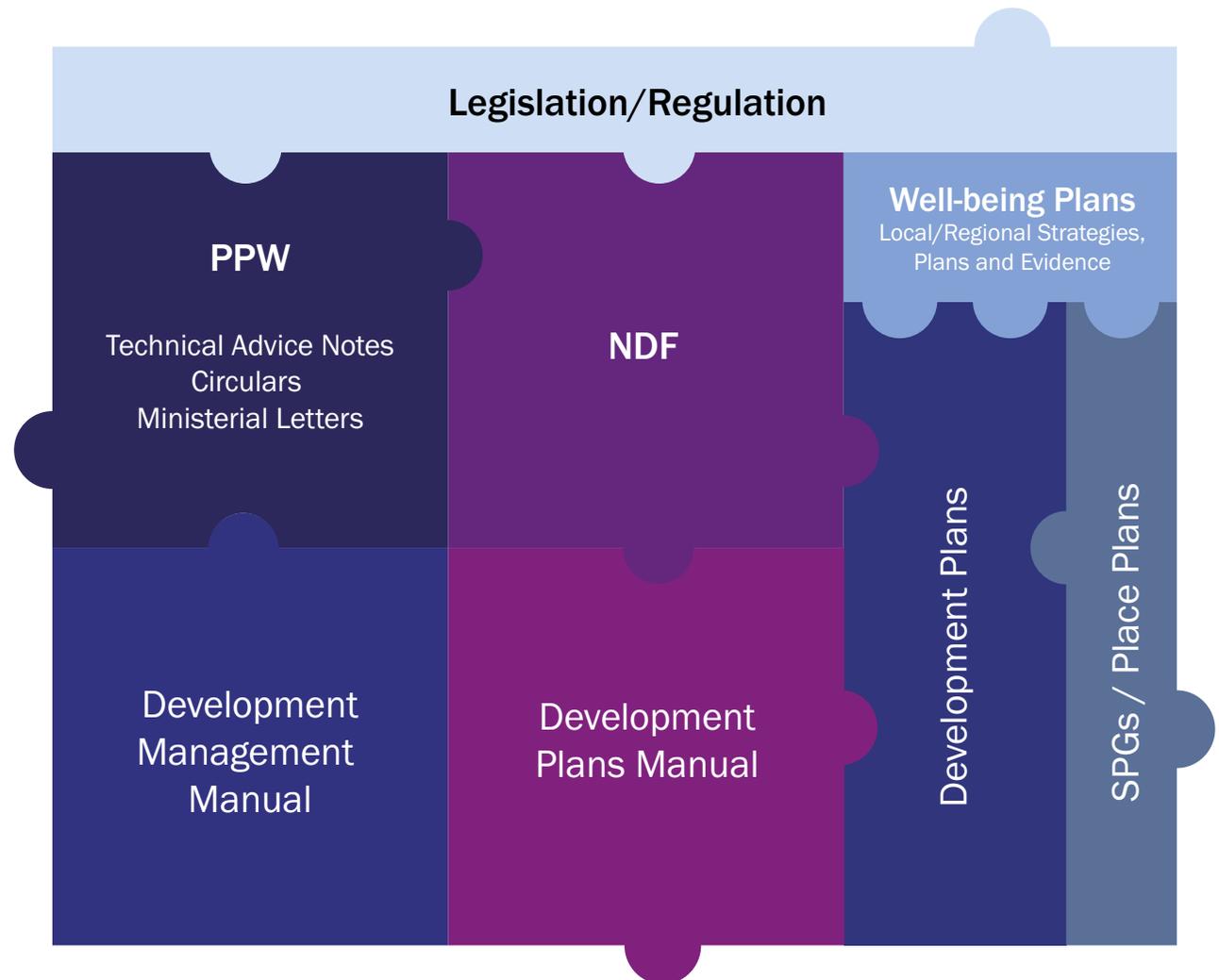
Llywodraeth Cymru
Welsh Government



Engagement on the NDF

What is the NDF?

- National spatial plan 2020 to 2040.
- Statutory requirement to prepare NDF under Section 3 of the Planning (Wales) Act 2015.
- Development plan status.
- Replaces Wales Spatial Plan.
- Supports & co-ordinates delivery of Government policy.
- Identifies & provides a context for Developments of National Significance.
- Direction for Strategic Development Plans (SDPs) and Local Development Plans (LDPs).



How have we engaged?

Website : Access to documents; explanation of timescales and process.

Email : To communicate with NDF Team and dissemination of NDF Newsletter.

Statement of Public Participation : Our formal commitment to involving the public; it outlines the NDF timetable and methods of engagement.

Social Media : Use of Ministerial Twitter account and stakeholder channels to disseminate information.

Consultation Database : Open to all and keeps interested parties informed.

Direct Communication : Public drop-in sessions and stakeholder event.

Engagement Plan : A calendar of meetings, workshops and events that have taken place to discuss the national development framework.

Five ways of working:



Collaboration



Integration



Long term

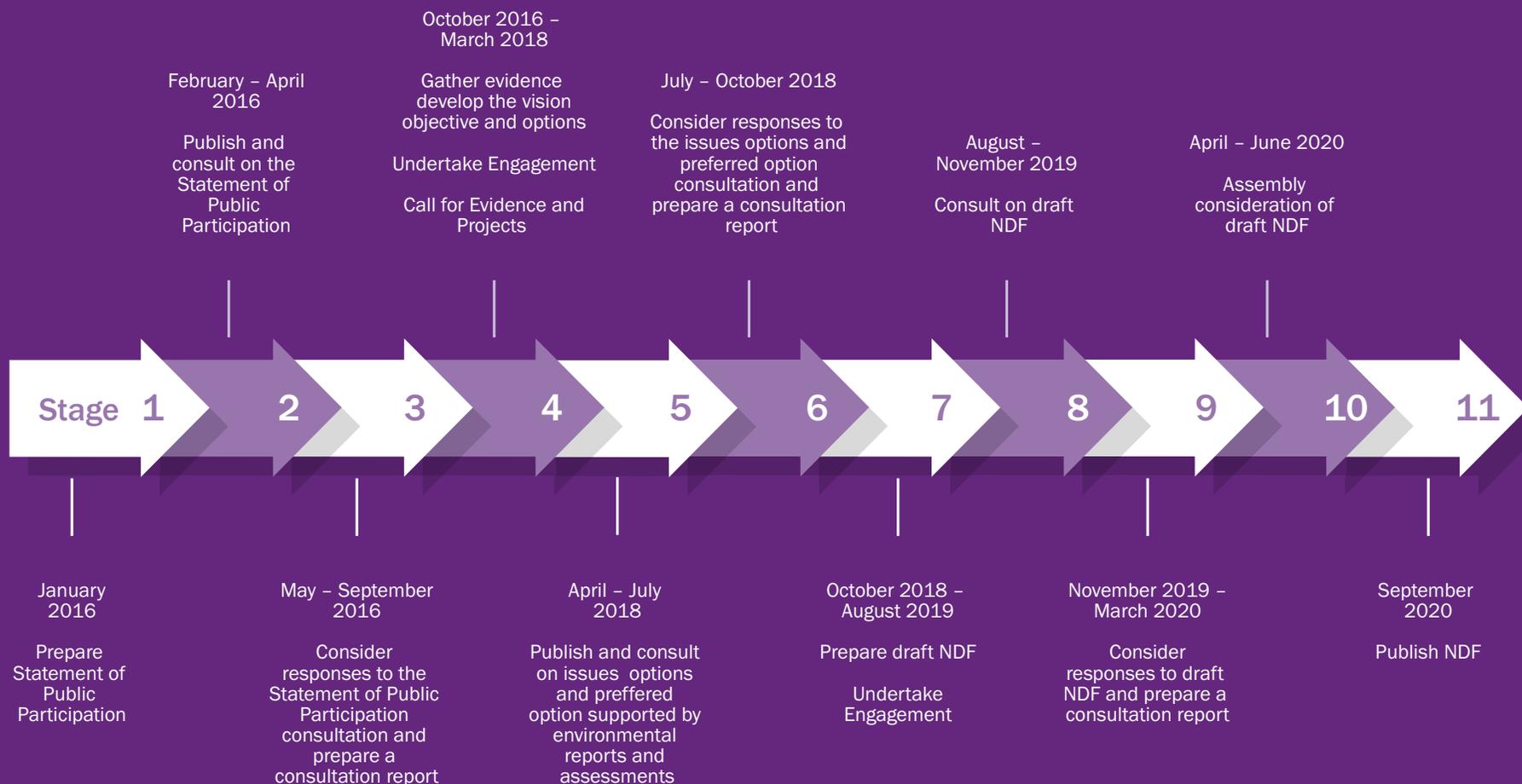


Involvement



Prevention

Timescales



Formal Consultation

1 February –
24 April 2016

**Statement of
Public Participation.**
33 Responses.

7 December –
7 March 2017

**Call for Evidence
and Projects.**
78 Responses,
227 project
submissions.

28 April –
21 July 2017

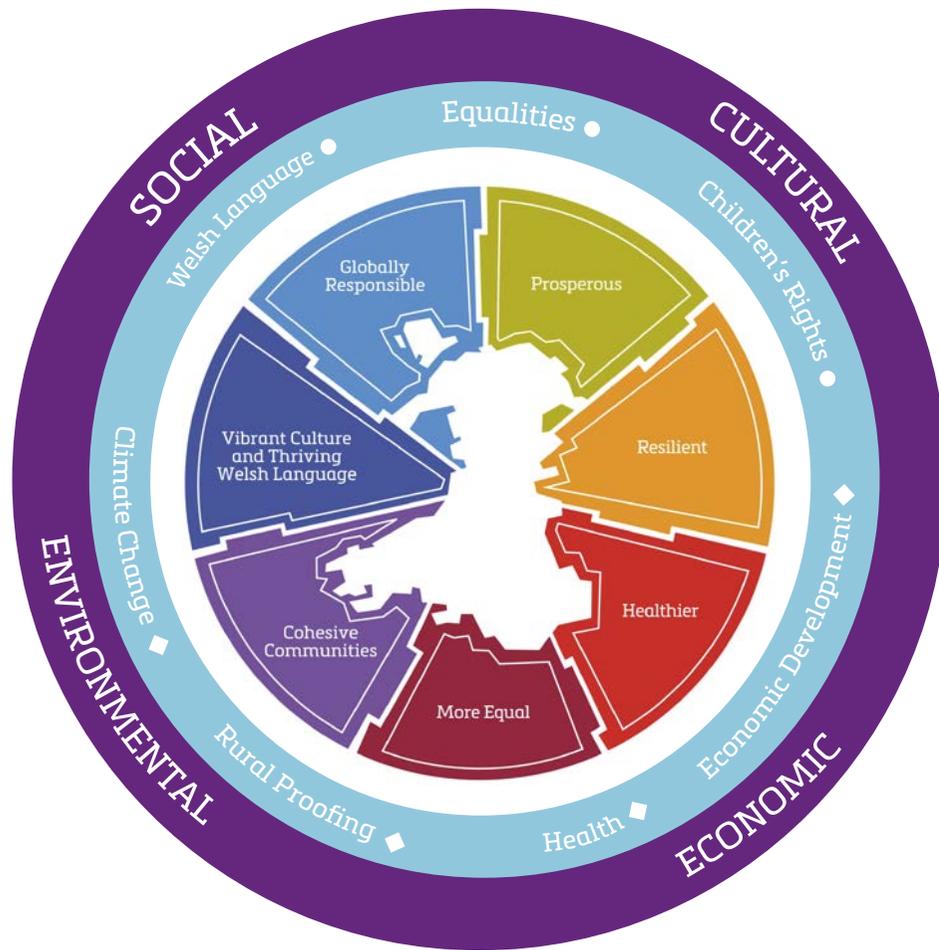
**Integrated
Sustainability Appraisal
Scoping Report –
Consultation.**
33 Responses.

30 April –
23 July 2018

**Issues, Options and
Preferred Option and
Update to Statement of
Public Participation.**
84 Responses.

7 August –
15 November 2019

Draft NDF.
1100 Responses.



Impact Assessments

NDF Team engaged with Welsh Government colleagues and stakeholders to define the Assessment.

Incorporated nine statutory and non-statutory assessments into an *Integrated* Sustainability Appraisal.

A stakeholder workshop & series of meetings were held with statutory consultees and stakeholders to inform the assessment work.

- ◆ Government
- Statutory
- Integrated Impact Assessments
- Sustainable Development Components
- Well-being Goals

Engagement in numbers

8

NDF Newsletters. One Voice Wales forwards the Newsletter to 626 Town and Community Councils.

24

Stakeholder workshops organised by NDF Team across Wales. All external engagement is recorded and published.

72 Liked and **75**

Retweeted the tweet about the launch of the consultation on the draft NDF.

75

External events attended by NDF team, raising awareness and gathering views.

148

Number of people who attended the drop in events during the consultation on the draft NDF.

195

Number of people who attended the first round of engagement events in January – February 2017.

1,552

Stakeholder registered in the NDF Engagement Consultation database, including 83 Protected Characteristics representative groups.

3,750+

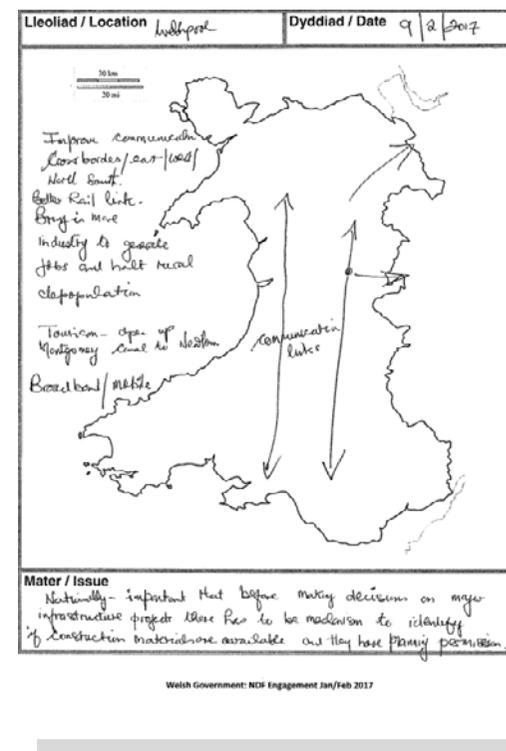
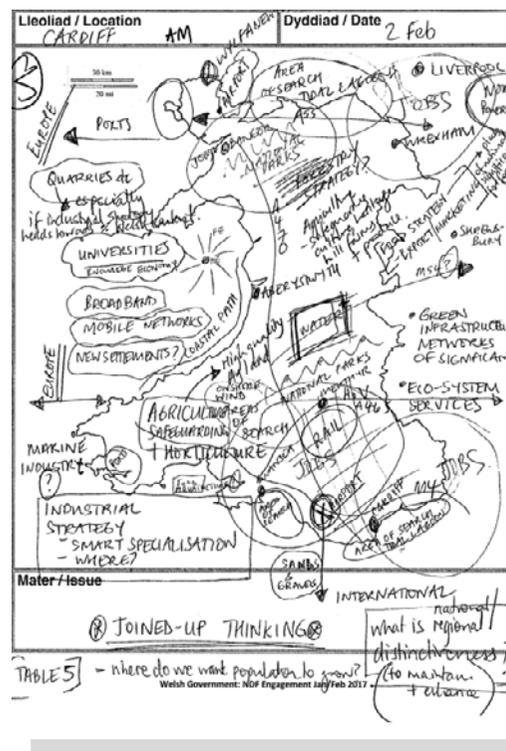
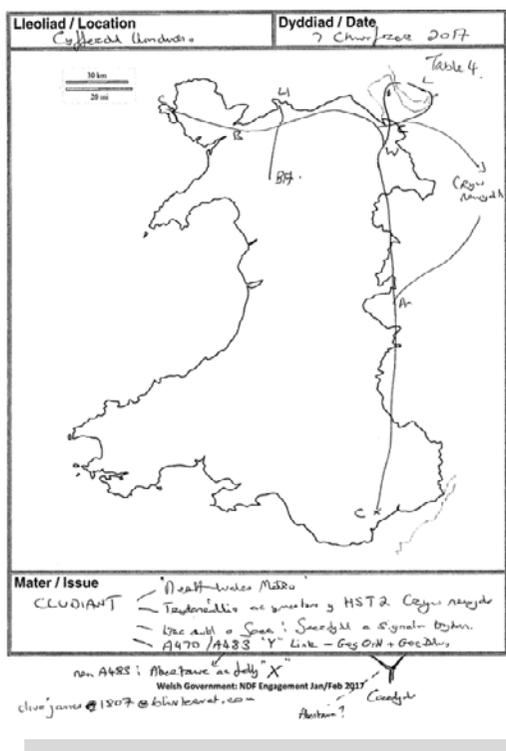
Youtube views of the NDF Animations – Explanation of NDF & Draft Plan.

16,000+

Hits on the draft NDF Consultation webpage between August and December 2019 - an average of 3,200 a month

January - February 2017 Engagement Events

Stakeholders were asked to show their development priorities for Wales up to 2040. Here's a sample of the results...



Autumn 2017 events feedback

Generally positive but things to work on...

- Maybe useful to break up the workshop into themes / topics?
- Possibly would be helpful to have had more of an introduction into how it might relate to other issues and plans – i.e. Area Statements, Regionalisation Programme, Brexit etc.
- All points addressed, with good opportunity for discussion and feedback.
- Structure provided a good brain storming exercise. Enjoyed the open discussion and the team's willingness to listen.
- Would be helpful if expectations of delegates were made more explicit in advance of event.

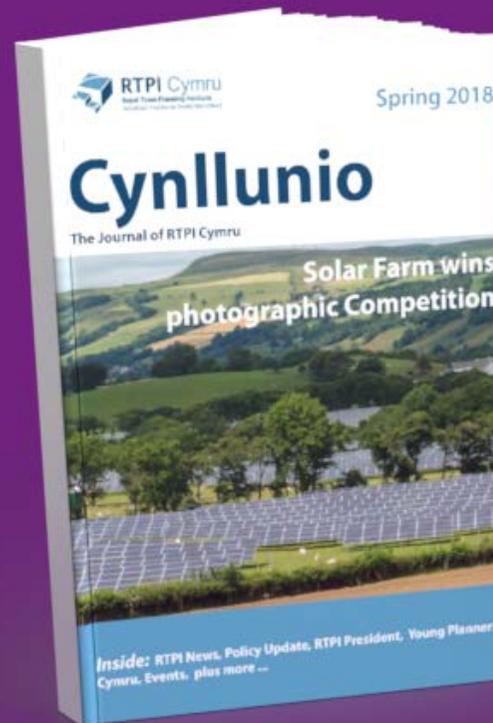
12 sessions in 4 locations

- Cardiff, Carmarthen, Llandudno Junction, Llandrindod Wells.
- Small groups – 10-15 people, a mix of stakeholder types in every group.
- Detailed discussions on the objectives and series of strategic options.
- Recognition of the strengths and weaknesses of the four options.
- A vital stage in the development of a Preferred Option.

Raising awareness

Taking advantage of existing networks:

- Articles in RTPI Cymru's quarterly publication Cynllunio.
- Regular features and updates in the Planner – the UK-wide magazine for planners.
- The Welsh Government Twitter account has nearly 90,000 followers
- Protected Characteristics' Network.
- Meeting of the Public Services Boards Co-ordinators.
- Young Planners Cymru events.
- Workshops for chartered engineers and surveyors.
- Webinars.



Public drop in sessions – Spring 2018

National Development Framework

We held 7 public drop-in sessions to talk about the NDF and the consultation on the Preferred Option. Here are some of the key things you told us...



How the events were advertised



Facebook



Twitter



Newsletter



Local Press



Posters

Draft NDF stage – Summer 2019

Formal consultation using a variety of formats of documents including **Easy read** and **Young persons versions**.

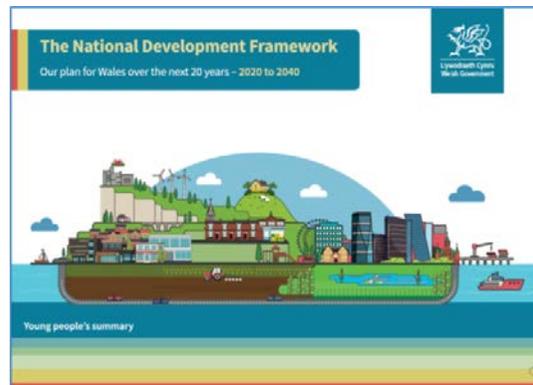
11 Public drop in sessions in libraries across Wales.

21 meetings and events held with stakeholders.

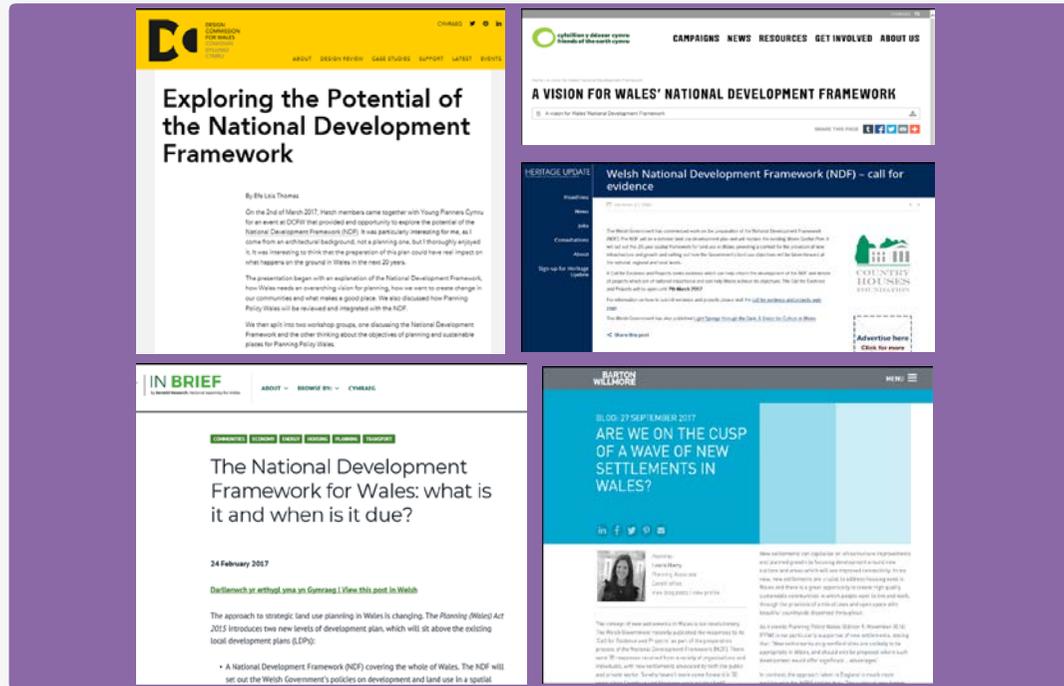
Animation.

Education Resource Packs launched in to schools.

Panel discussions at National Eisteddfod and RTPI events.



Publicity by stakeholders



Work with children and young people

- Children in Wales, North Wales Board – workshops looking at the plan and engagement techniques, fed into education packs and met Minister to launch these into schools.
- Continuing to engage as the NDF progresses.
- Different formats of documents, animations, audio version, easy read version were produced.



Media Coverage

News article quote on engagement:

“The whole process of creating a National Development Framework has been inclusive. Special “easy-read” and “young persons” versions of the framework materials have been produced and at least a dozen face-to-face consultation events are being held across the country.

It seeks not only to engage stakeholders from the planning and development industry, but also to educate and empower the general public – after all, among us are the future generations whose wellbeing the framework is designed to protect.”

– *Western Mail 1 October 2019*

“The government must be commended on the different formats produced to engage widely on the consultation.”

– *The Planner, Roisin Willmott.*
19 December 2019



BBC News Articles



Newspaper Articles



Sectoral Magazine Articles

Media Coverage

NEWS - IN YOUR AREA - WHAT'S ON - RUGBY FOOTBALL SWANSEA CARDIFF SPORT - BUSINESS - MORE -

IN ASSOCIATION WITH PRIDE OF SPORT
Click here to nominate your hero

NEWS - POLICE - WELSH GOVERNMENT

Cities like Cardiff and Swansea to get even bigger by 2040 as Wales builds thousands of affordable homes

Can developers adapt to planning policy's changing climate in Wales?

itv Live TV Shows Categories News

NEWS Top stories Your area Topics Sport Weather

ITV REPORT 7 August 2019 at 8:12am

Affordable housing and green energy make up Welsh 2040 vision

BBC Sign in News Sport Weather iPlayer Sounds

NEWS Home UK World Business Politics Tech Science Health Family & Education

Wales Wales Politics Wales Business North West North East Mid South West

Wales looks at thousands of new council homes by 2040

By Sarah Cickins
BBC Wales economics correspondent

5 hours ago 11

SOUTH WALES Argus.co.uk

NEWS Jobs Sport Business Awards County Dragons What's On Announcements Visa Magazines Buy & Sell

COASTLINE COACHES Metropollitan Hotel Sheffield £255.00 Per Person Single occupancy £75.00

Consultation launched on 20 year vision for development in Wales

By Leah Tread
Traveller Reporter

European Summer Holidays EDWARDS

Most read Commented

A consultancy makes it real

Squarespace Website Builder

Wales's NDF identifies locations for homes and renewable energy

Words: Laura Edger

WHQ WELSH HOUSING QUARTERLY new ideas for housing & regeneration

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NDF backs major increase in affordable housing

