

To mark the launch of Parenting. Give it time’s latest campaign, we have developed an advert to promote the range of free practical tips and expert advice available to parents and practitioners on our [refreshed website](https://gov.wales/parenting-give-it-time).

As a partner organisation of Parenting. Give it time, this toolkit will provide you with the resources to help us promote the campaign’s messages. Our [campaign assets](https://gov.wales/parenting-give-it-time-campaign-material) are now available to download.

**How can you support the campaign activity?**

1. Follow Parenting. Give it time. on [Facebook](https://www.facebook.com/parentsinwales/) & [Instagram](https://www.instagram.com/parenting.wales/).
2. Post the advert, images and social media messages provided in the [toolkit](https://gov.wales/parenting-give-it-time-campaign-material) to your digital channels with #ParentingWales
3. Tag any relevant organisations who might be interested in the campaign.
4. Share posts from the Parenting. Give it time. social media channels to your own.
5. Download and use our [email signature banner](https://gov.wales/sites/default/files/publications/2020-11/pgit-email-signature-llofnod-e-bost.zip).
6. Encourage your networks to support the campaign by downloading [the toolkit](https://gov.wales/parenting-give-it-time-campaign-material).

**Social media handles**

Facebook icon: @Parentsinwales

Instagram icon: @parenting.wales

Hashtag: #ParentingWales

Thank you for your support. If you have any further questions or feedback, please contact us at: [parenting@gov.wales](mailto:parenting@gov.wales)