



Llywodraeth Cymru
Welsh Government

ATISN 15171

21 June 2021

Dear

ATISN 15171- Covid 19 Advert Campaign

Thank you for your request to the Welsh Government for information under the Freedom of Information Act (2000) received on 25 May 2021. You have requested information regarding the Covid-19 advertising campaign. I have interpreted your request as follows:

- a. Please provide the SARS-CoV-2/Covid-19 advertising spend by Welsh Government from March 2020 to May 2021. Ideally total by month against print, television and radio – if you cannot provide monthly figures, totals to date against print, television and radio would be acceptable*

Our response:

Our response is attached at Annex 1

Next Steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,
Cardiff,
CF10 3NQ
or Email: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

*Information Commissioner's Office,
Wycliffe House,
Water Lane,
Wilmslow,
Cheshire,
SK9 5AF*

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely,