

Children (Abolition of Defence of Reasonable Punishment) (Wales) Act 2020
Strategic Implementation Group
20 October 2021
Summary of Meeting

1. Welcome and Introductions

Welsh Government (WG) welcomed attendees to the meeting.

2. Minutes of previous meeting

The minutes of the meeting on 21 July were agreed.

3. Implementation Status Update:

The group were provided with an update on the work of the task and finish groups. It was noted that a full review had taken place of all resources, both digital and printed of *Parenting. Give it time*, to ensure they complement the Children Wales Act. Additional content had been developed for the website. Work to expand the age range of the *Parenting. Give it time* website continued. The website had been redesigned under specific age ranges and additional new resources were being commissioned for the older age ranges, including top tips for managing behaviour. The revamped website was due to be launched in November.

In addition, the public attitudes to physical punishment of children: wave 3, 2020 research had been [published](#) in September. Fieldwork for wave 4 of the research was due to take place later in the year.

4. Communications Update

WG provided an update on the current stage of the public information campaign. On 21 Sept at the '6 months to go point' the nationwide advertising campaign 'Sound of change' was launched. This included TV, radio and digital advertising. The launch also included the funding announcement to local authorities for out of court parenting support. The advert can be viewed [here](#). WG confirmed further activity would take place in early 2022, across multiple channels including outdoor advertising pan Wales. The Ending Physical Punishment website had been refreshed and included resources for partner organisations and the public.

Engagement work has continued, including with groups and communities where there may be specific and bespoke ways to share information beyond a mass media campaign. Engagement with different sectors also continued, with publication of articles in a number of sector specific newsletters or magazines. Updates have been provided via the monthly newsletter.

5 Update from the Training, Operations, Guidance and Diversion Task & Finish Group

The group were provided with an update on the development of a Practice Guide in relation to the Children Wales Act, which would sit alongside the Wales Safeguarding Procedures, informing practitioners about the law change and its relevance to their work. The group agreed for the draft document, developed in consultation with stakeholders, to be sent to the Wales Safeguarding Procedures Project Board for their consideration.

An update on the approach to providing parenting support in conjunction with an Out of Court Disposal was provided.

6. Any Other Business

Date of next meeting: 26 January 2022