



Ein cyf/Our ref ATISN 16473

9 August 2022

Dear ,

ATISN 16473 - Cost of Implementing the 20mph Limit

Thank you for your request which I received on 19 July 2022. You asked for:

1. How much money has been budgeted for publicising the introduction of the 20mph speed limit including any agreed fees for advertising agencies, with budgets set aside for all years.
2. The total budgeted spend for the physical implementation of the new speed limit, covering costs of replacement signage, road markings etc.

Our response

1. A total budget of £1m covering spend over two financial years 2022-2023 and 2023-2024 has been agreed. This includes VAT.
2. The information you have requested is not held. A total cost of implementation is not yet known as surveys are ongoing to establish all signage that needs replacing, and thus Welsh Government has no total budget set aside.

Nevertheless the estimated costs of implementation can be found in the Regulatory Impact Assessment, which has been published on the Senedd website here:

[Regulatory Impact Assessment - 20 mph limit - \(senedd.wales\)](https://www.senedd.wales/Regulatory-Impact-Assessment-20-mph-limit)

Please see especially section 6.2, Direct Costs of the policy.

Next steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,

Cathays Park,
Cardiff,
CF10 3NQ

or Email: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely