



**Nigel Brinn**, B.Sc. (Hons), MBA, MCIWM **Corporate Director (Economy and Environment)/Cyfarwyddwr Corfforaethol (Yr Economi a'r Amgylchedd)**

County Hall / Neuadd y Sir,  
Llandrindod Wells,  
Powys.  
LD1 5LG

Mr Ed Humphreys  
Newtown & Llanllwchaiarn Town Council  
The Cross  
Broad Street  
Newtown  
Powys  
SY16 2BB

*If calling please ask for / Os yn galw gofynnwch am*

Mr Gareth Jones

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*Your ref / Eich cyf:*

*Our ref / Ein cyf:* NB/Green Recovery

*Date / Dyddiad:* 27 November 2020

Dear Mr Humphreys

**Re: Green Recovery Circular Economy Fund 2020/21**

With regards to the funding bid submitted by the Town Council, I can confirm that it fits with the objectives of the County Council as set out in our Vision 2025.

As with all local authorities, we are now aligning our waste and recycling activities with the principles of the Circular Economy, and re-use and repair initiatives prevent materials entering the waste stream further down the hierarchy. Such projects will complement our own re-use initiatives at the Household Waste Recycling Centres.

Supporting vibrant and viable town centres is a priority of the Council. The Covid-19 pandemic has had a major impact on the Powys economy, with the hospitality and retail sectors in town centres experiencing significant challenges. The proposed project complements wider work and investment being undertaken to support the towns being undertaken through Welsh Government's Transforming Towns programme. The Council is encouraging communities to use local businesses and services through its #supportlocalpowys promotional campaign. The project will help generate footfall within the town centre and support the refurbishment of an underutilised building broadening the town centre's offer.

Yours sincerely

Nigel Brinn  
**Corporate Director (Economy and Environment)**