

24 November

Dear

## **ATISN 16802 - Social Media Management Tool**

### **Information requested**

Thank you for your request which I received on 27 October 2022. I have set out at Annex A the information you have requested.

### **Our response**

The information you have requested is set out at Annex B.

### **Next steps**

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,  
Welsh Government,  
Cathays Park,  
Cardiff,  
CF10 3NQ

or Email: [Freedom.ofinformation@gov.wales](mailto:Freedom.ofinformation@gov.wales)

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office,  
Wycliffe House,  
Water Lane,  
Wilmslow,  
Cheshire,  
SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely

## **Annex A**

I would be most grateful if you would provide me, under the Freedom of Information Act, the information requested below.

The details we require are:

1. Who is your social media management and monitoring tool supplier?
2. Start date & duration of framework/contract with the supplier
3. Actual spend on this contract/framework (and any sub lots), from the start of the contract to the current date
4. Who is the senior officer (outside of procurement) responsible for this contract?

## Annex B

<b>1. Who is your social media management and monitoring tool supplier?</b>	Hootsuite Inc.
<b>2. Start date &amp; duration of framework/contract with the supplier:</b>	<ul style="list-style-type: none"><li>• Start Date: 22/03/2022</li><li>• End Date: 21/03/2023</li></ul> <p>Possible option to extend for an additional 12 months to 21/03/2024.</p>
<b>3. Actual spend on this contract/framework (and any sub lots), from the start of the contract to the current date</b>	<ul style="list-style-type: none"><li>• £38,187.00</li></ul>
<b>4. Who is the senior officer (outside of procurement) responsible for this contract?</b>	Aeddán Davies, Head of Corporate Digital Team.