

31 March 2023

Dear

ATISN 17272

Thank you for your request which I received on 13 March 2023. You asked for the following information:

Size of 2022/23 budget for spending by Welsh Government on advertising on YouTube, broadcast television, social media sites and other media such as newspapers and magazines.

The Welsh Government does not hold individual budgets for spend on the channels requested. Media buying is done within individual campaigns, and we do not hold central figures for the amount of spend per channel.

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit
Welsh Government
Cathays Park
Cardiff
CF10 3NQ

or e-mail: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Telephone: 0303 123 1113

Website: www.ico.org.uk

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely