

26 April 2023

Dear

ATISN 17352

Thank you for your request which I received on 30 March 2023. You asked for the following information:

The number of paid advertisements (Statutory, promotional, job or other) by Welsh Government (either placed direct or via agency) in Welsh independent media titles as per Wrexham.com, Deeside.com, My Town Media, Llanelli Online, Cwmbran Life, Caerphilly Observer and Inksplott, for 2020-21, 2021-22 and 2022 to date.

The information requested is shown below.

Welsh Independent Media Title	Advertising Spend 2020-21	Advertising Spend 2021-22	Advertising Spend 2022-23
Wrexham.com	0	0	0
Deeside.com	0	0	0
My Town Media	0	0	£250
Llanelli Online	0	0	0
Cwmbran Life	0	0	0
Caerphilly Observer	0	0	£400
Inksplott	0	0	0

This is the recorded information that is held centrally. It does not include advertising spend for Visit Wales or individual departments who may buy advertising through other agencies.

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit
Welsh Government
Cathays Park
Cardiff
CF10 3NQ

or e-mail: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:
Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Telephone: 0303 123 1113
Website: www.ico.org.uk

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely