

21 June 2023

Dear

ATISN 18607 – Synergy Yachting Ltd

Information requested.

Thank you for your request which I received on 15 June 2023. You asked for:

- Information relating to historical grant and Government funding, both national and local made to SYNERGY YACHTING LIMITED t/a Rib Rides, Porth Daniel, Menai Bridge, Anglesey, LL59 5DE Company Number 06350530.

Our response

I can confirm we hold the information you have requested. Please see our response below:

**REGIONAL DEVELOPMENT PROGRAMME - MICRO SMALL BUSINESS FUND
2017-2018**

Synergy Yachting Ltd – Ribride Velocity

Awarded £50,000 – total project cost £180,000

Date of award: 28/11/2017.

To purchase a bespoke Rib which will carry 11 passengers and provide the fastest rib ride experience in the world.

TOURISM INVESTMENT SUPPORT SCHEME 2012-2013

Synergy Yachting Ltd – RIB

Awarded - £13,675 – total project cost £65,065 – Jobs 1.5fte

Date of award: 25/06/2012.

The project is the purchase of an additional RIB located on the Menai Straits, the aim being to open the Menai Straits to more leisure and, particularly, group markets. The RIB will be installed with a GPS system to always monitor and record the boat's position.

TOURISM PRODUCT INNOVATION FUND 2017-2019

Synergy Yachting Ltd – The Adventure Map

Awarded - £40,000 – total project cost £40,000

Date of award: 27/06/2017.

The project builds on past activity to ensure that the Adventure Map consortia can deliver visitor experiences linked to Visit Wales themed years. The plan is to work with the Locly app (The Peoples Collection). Creating 180-degree footage to be used in conjunction on social media sites and linked to the Locly app.

TOURISM PRODUCT INNOVATION FUND 2016-2017

Synergy Yachting Ltd – The Adventure Map - Legends

Awarded - £5,000 – total project cost £5,000

Date of award: 20/10/2016.

This application is on behalf of The Adventure Map, a collaborative promotional project between 10 leading adventure companies. The project follows on from a 2015/16 project to create a credible, clear and inspirational portal to attract group visits to North Wales during the years of Adventure, Year of Legends and Year of the Sea.

TOURISM PRODUCT INNOVATION FUND 2015-2016**Synergy Yachting Ltd – The Adventure Map**

Awarded - £35,000 – total project cost £35,000

Date of award: 18/12/2015.

The aim is to create a credible, clear and inspirational portal, to inspire and attract group visits to North Wales utilizing the themed years to promote activity within the region.

Smart Cymru Funding

Awarded £44,912

Funding accommodated their feasibility project “RibRide – A lower carbon future”. The project ran from 01/09/2020 to 30/12/2021.

Next steps

If you are dissatisfied with the Welsh Government’s handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government’s Freedom of Information Officer at: Information Rights Unit, Welsh Government, Cathays Park, Cardiff, CF10 3NQ or Email: Freedom.of.information@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner’s Office,
Wycliffe House,
Water Lane,
Wilmslow,
Cheshire,
SK9 5AF

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely