

17 July 2023

Dear

FOI Request – ATISN 18622 – Pride Cymru

Information requested

Thank you for your request which I received on 19 June 2023. You asked for:

1. Communications between the Welsh Government and Pride Cymru related to the Pride Fund that was allocated in the LGBTQ+ Action Plan.
2. How much Pride Cymru was granted, what the funding was allocated for, and if there were any funding requirements?
3. Did the Welsh Government receive anything in return for the funding? Such as spaces in the parade, logos on promotional material, or anything else related to the event?

Our response

1. The Grassroots Pride Fund aims to support smaller Pride events in Wales and is unrelated to the activities of Pride Cymru, which focuses on a national event or a major event. You can read more about the Grassroots Pride Fund here: [Grassroots Pride Fund | GOV.WALES](#)
There was therefore no communication between the Welsh Government and Pride Cymru related to the Grassroots Pride Fund allocations within the LGBTQ+ Action Plan.
2. The funding and sponsorship for Pride Cymru comes from the [Welsh Labour Manifesto 2021](#) (“Support Pride Cymru by becoming a formal sponsor”) with a subsequent commitment within the [Programme for Government 2021 – 2026](#) (“Support Prides across Wales by sponsoring Pride Cymru”).

The allocated budget to sponsor Pride Cymru was approved by the Minister for Social Justice and Chief Whip, Jane Hutt MS.

Direct Welsh Government funding for Pride Cymru for the period requested is:

- 2021-22: £25,000 (actual spend);
- 2022-23: £50,000 (actual spend); and
- 2023-24: £50,000 (funding allocated).

The purposes and objectives of the funding are agreed between Welsh Government and Pride Cymru; at least half the amount is committed to supporting the event in Cardiff (pride event and parade).

3. Pride Cymru are asked to acknowledge Welsh Government support by placing a specified logo onto their material and/or website. Additionally, they support the joint delivery of some activities under the LGBTQ+ Action Plan for Wales: [LGBTQ+ Action Plan for Wales | GOV.WALES](#)

Next steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,
Cardiff,
CF10 3NQ

or Email: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office,
Wycliffe House,
Water Lane,
Wilmslow,
Cheshire,
SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely