



Llywodraeth Cymru
Welsh Government

16 August 2023

Dear ,

ATISN 18814 – Request for Information

Thank you for your request which I received on 7 August 2023. You asked for:

- a copy of all correspondence, digital or otherwise, both internal and external (including time sent) that mention or involve Welsh Government's use of communications consultancy Lynn to promote the 20 MPH zone law.

You asked for information from **July 7th 2023** to date. That is, a month.

Our response

From my preliminary assessment I estimate that it will cost more than the appropriate limit set out in the Freedom of Information and Data Protection (Appropriate Limit and Fees) Regulations 2004 to answer your request. The appropriate limit specified for central government is £600. This represents the estimated cost of it taking over 24 hours of time to determine whether we hold the information and to thereafter locate, retrieve and extract it.

In order to provide you with the information that you have requested would require locating and extracting all records we have from email systems and electronic filing.

To find just the email component of this request, we believe that at least 6 officials need to search their email systems for emails in scope. These emails would need to be identified, extracted and collated.

One official was initially approached, and they have conducted a search of their email records and identified 358 emails in their inbox and a further 177 in their sent items using the keyword search of Lynn. These emails would need to be read to establish whether they are in scope of the request, and then extracted and collated with other emails. Assuming each email could be processed fully in 2 minutes, I estimate that this part of the exercise would required would take nearly 18 hours for

that one official. Multiplied by 6 officials, this would amount to 107 hours of work, which is clearly well in excess of the appropriate limit.

You may wish to refine your request by narrowing its scope by being more specific about *what information you particularly wish to obtain*, including any dates or period of time relevant to the information required. If you do refine your request in this way, this will be treated as a new request.

Next steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,
Cardiff,
CF10 3NQ

or Email: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office,
Wycliffe House,
Water Lane,
Wilmslow,
Cheshire,
SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely