

5 September 2023

Dear

ATISN 18865 – Visit Wales

Information requested

Thank you for your request which I received on 22 August 2023. You asked for the following information:

- Total expenditure on Visit Wales covering the last 20 years including: accommodation, staff, website contracts, advertising, entertaining and other promotions.

Our response

The information requested is exempt from disclosure under Section 21 of the Freedom of Information (FOI) Act 2000 - information accessible to the applicant by other means. The expenditure for Visit Wales for the past 20 years is available online. Recent budgets are on the Welsh Government website, and older ones are in the National Archives as follows:

2021-2022 – 2023-2024

[Welsh Government budgets | GOV.WALES](#)

2016-17 to 2021-2022

[\[ARCHIVED CONTENT\] Welsh Government budgets | GOV.WALES \(nationalarchives.gov.uk\)](#)

2011-2012 – 2015-2016

[\[ARCHIVED CONTENT\] Welsh Government | Budgets \(nationalarchives.gov.uk\)](#)

2001-2002 – 2011-2012

[\[ARCHIVED CONTENT\] Welsh Government | Previous Budgets \(nationalarchives.gov.uk\)](#)

Clicking on the individual budgets should bring up a spreadsheet for the whole Welsh Government budget for that year. There should be a line for Tourism to show the annual budget. This does not include staff costs or accommodation costs as these are funded centrally and the costs are not reallocated to business areas.

Next steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,

Cardiff,
CF10 3NQ

or Email: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office,
Wycliffe House,
Water Lane,
Wilmslow,
Cheshire,
SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely,