

27 September 2023

Dear ,

ATISN 19067 Climate action advertisements.

Information requested: Please provide all spending on Sky TV and other TV media outlets on 'Climate Action Wales' advertisements during the last three years and projected spending for the current financial year.

Thank you for your request which I received on 24 September 2023. You asked for:

The total amount spent on buying TV advertising space for the Climate Action Wales campaign over the last three years and what we are proposing to spend until March 2024.

Our response

The information you requested is below:

- The Welsh Government has spent £73,000 on Climate Action Wales TV advertising space in the last three years.
- Projected spend for the rest of this current financial year until March 2024 is £113,000.

Next steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,
Cardiff,
CF10 3NQ

or Email: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely