

30 November 2023

Dear

ATISN 19308

Information requested

Thank you for your request which I received on 20 November. You asked for:
A breakdown of the information on trees provided to the community through the My Tree Our Forest Campaign.

Our response

As the campaign was delivered for us by Coed Cadw, The Woodland Trust in Wales we do not hold all the information you have requested. The majority of the information we do hold is already in the public domain, for example through the following Press Notice on the Woodland Trust website: [300,000 Trees Planted in Wales-wide Project - Woodland Trust](#) and in Senedd questions: [Written Question - WQ87653 - Welsh Parliament \(senedd.wales\)](#). However, please find answers to your question below based on the information we do hold.

You asked for:

- *The number of trees made available under the scheme.*
5,000 trees were made available during the first phase run in Spring 2022 with a further 295,000 made available in the second phase over the Winter of 2022 – 2023.

- *The number and locations of distribution hubs set up to give away trees and*
 - *the number of trees distributed to households from each hub.*In the first phase there were 5 distribution hubs (some pop-ups were successfully trialled too) and in the second phase there were 66 hubs made up of 56 distribution hubs and 10 popup hubs located across Wales.

For the first phase, the location of the hubs and the number of trees they distributed were:

- Blaen Bran: 682
- Gelli Deg: 425
- Golygfa Gwydyr: 527
- Erlas: 769
- Coeden Fach: 671
- Pop ups (4): 690

We do not hold this information for the second phase.

3,764 trees were distributed to households through the hubs in the first phase and 29,295 in the second phase.

- *the number of trees distributed by local authority of those household addresses.*

We do not have the figures broken down by Local Authority area.

- *The number of trees distributed through the postal option, by local authority.*

The number of trees distributed through the postal option was 33,232. We do not have this figure broken down by Local Authority area.

- *The number of trees distributed through the "plant a tree for me" option, by local authority.*

The number of trees distributed through the "plant a tree for me" option was 17,546. We do not have this figure broken down by Local Authority area.

- *The number of trees distributed through other projects (e.g. community groups, landowners, charities, councils, etc), by local authority.*

225,000 trees were distributed for a range of community projects, charitable organisations and landowners across Wales (This figure includes trees not distributed through hubs in the first phase and "plant a tree for me" figures from the second phase). We do not have this figure broken down by Local Authority area.

- *The number of trees planted by schools, by local authority.*

9,000 trees were planted by schools in Wales through Keep Wales Tidy Eco Schools project. We do not have this figure broken down by Local Authority area.

- *The overall cost of delivering the programme.*

The cost for delivering the campaign was £1,374,482 which saw the campaign come within the published budget of £1.5 million.

Next steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,
Cardiff,
CF10 3NQ

or Email: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow,

Cheshire,
SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely