



East Rhyl Sea Defences for Denbighshire County Council

The East Rhyl Coastal Defence Scheme funded by Denbighshire County Council and Welsh Government will protect 1,650 properties in East Rhyl from coastal flooding.

The project, delivered by Balfour Beatty, aimed to maximise well-being outcomes by working closely with key, local stakeholders through the Denbighshire Community Benefits Hub.

Costing £23 million overall, it was the first major project to use the Denbighshire Community Benefits Hub, launched in March 2020. The Hub held monthly meetings with the contractor and other stakeholders including Careers Wales, various local community led groups and social enterprises.

A wide variety of benefits were delivered throughout the project. Some of the environmental benefits include 99% of waste diverted from landfill, 82% CO2 reduction on site, and the creation of three ponds enhancing 35 acres of wetland in Prestatyn. Local businesses also benefited from the project, with 99% of contract value spent with sub-contractors located within 40 miles of the project, and 86% of the supply chain were SMEs. Employment and skills opportunities were also provided, with 8 new jobs created, 191 days of work experience provided, and 112 students engaged through curriculum and STEM activities.

Employees of the project team, as well as the supply chain, were offered health and wellbeing benefits, including “I Can” mental health awareness and “I Will” health screening, which involved a full health and lifestyle check. Local community initiatives were carried out, including donations to local food banks, and the donation of materials to create an area for local schools to use as an outdoor classroom in partnership with North Wales Wildlife Trust.

This project shows the positive outcomes that can be delivered through socially responsible procurement. More information about the project can be found here: [East Rhyl Coastal Defence Scheme | Denbighshire County Council](#).

