



Llywodraeth Cymru  
Welsh Government

Our ref: ATISN 19379  
Date: 21 December 2023

Dear ,

**ATISN 19379**

Thank you for your request which I received on 5 December 2023. You asked for the following information:

1. *Any policy you or government guidelines have on advertising private companies.*
2. *How many staff have added an image of the BSL fingerspelling generator to your organisation's email signature.*

In relation to question 1, the Welsh Government does not advertise private companies. Welsh Government communications and marketing materials are developed in line with the Welsh Government brand guidelines – which set out how the Welsh Government's relationships with organisations it funds, sponsors, or works in partnership with should be presented.

In relation to question 2, there is no information held.

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit  
Welsh Government  
Cathays Park  
Cardiff  
CF10 3NQ



BUDDSODDWYR | INVESTORS  
MEWN POBL | IN PEOPLE

Parc Cathays • Cathays Park  
Caerdydd • Cardiff  
CF10 3NQ

CentralDepartments-FOI/DP@gov.wales  
Gwefan • website: [www.llyw.cymru](http://www.llyw.cymru)  
[www.gov.wales](http://www.gov.wales)

or e-mail: [Freedom.ofinformation@gov.wales](mailto:Freedom.ofinformation@gov.wales)

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

Telephone: 0303 123 1113

Website: [www.ico.org.uk](http://www.ico.org.uk)

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely