**WelTAG Key Points**

1. We DO want WelTAG to be firmly focused on achieving WTS outcomes including modal shift.
2. We DO NOT want overly long documents written solely by consultants.
3. We DO want evidence of clear outcome-focused thinking.
4. We DO want you to use innovative approaches and technology in both developing and implementing transport projects.
5. We DO want you to draw on existing analysis and plans, including the work of the Transport for Wales (TfW) Geospatial and Strategic Transport Analysis unit (G-STAT).
6. We DO want you to take a proportional approach.
7. We DO want you to follow the five ways of working set out in the Well-being of Future Generations (Wales) Act 2015 including involving people.
8. We DO want you to use quantitative and qualitative evidence, even if you are not preparing BCRs.
9. We DO want you to include disincentives for car use as well as incentives for more sustainable travel.
10. We DO want you to embed well-being in the design of your project, not bolt it on at the end.