

6 March 2024

Dear

ATISN 20250

Thank you for your request which was received on 21 February 2024. Following our response issued under ATISN 20195, you asked for the following information:

- *Total cost of paid advertisements (Statutory, promotional, job, social media, or other) by Welsh Government (either placed direct or via agency) for 2022-23.*
- *Total cost of paid advertisements (Statutory, promotional, job, social media, social media or other) by Welsh Government (either placed direct or via agency) for 2022-23 in or on Welsh independent media titles.*
- *With the categorisation of Annex 2, £260,563.00, a breakdown of the spend into entities.*

I have concluded that the information you are seeking is exempt from disclosure under Section 14 (refusal on the basis of a repeat request) and Section 21 (information accessible to applicant by other means) of the Freedom of Information Act 2000.

Further information is provided at Annex 1.

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit
Welsh Government
Cathays Park
Cardiff
CF10 3NQ
or e-mail: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire, SK9 5AF

Telephone: 0303 123 1113

Website: www.ico.org.uk

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely

Annex 1

Section 14 (Refusal)

Section 14(2) of the Freedom of Information Act 2000 does not oblige a public authority to comply with a request where that authority has previously complied with an identical, or substantially similar request from the same individual unless a reasonable interval has elapsed between compliance with the original request and the making of the subsequent request. Guidance from the Information Commissioners office suggests that a period of at least 3 months should be used as a “reasonable interval”.

You previously submitted the same requests on 4 January (ATISN 20055) and 9 February (ATISN 20195), and we provided substantive responses to you on 2 February and 9 February. Consequentially, we will not be taking your current request forward.

Section 21

Section 21 of the Freedom of Information Act 2000 provides that information which is reasonably accessible to the applicant otherwise than under section 1 is exempt information.

Section 21 is an absolute exemption which means there is no requirement to carry out a public interest test if the requested information is exempt.

[FOI release 20054 and 20055: Campaigns and Advertising | GOV.WALES](#)

[FOI release 20195: Welsh independent media | GOV.WALES](#)