



Our ref: ATISN 20296
Date: 26 March 2024

Dear ,

ATISN 20296

Thank you for your request which was received on 1 March 2024. You asked for the following information:

- How many press officers does the Welsh Government employ? (if possible, broken down by department)

This information can be found at the following link

[FOI release 16248: Press officers | GOV.WALES](#)

- How many communications Special Advisers the Welsh Government employ? (if possible, broken down by department).

This information can be found at the following link

[Written Statement: Special Advisers \(24 August 2023\) | GOV.WALES](#)

- How much has been provided to Cowshed Communications by the Welsh Government? (broken down yearly since 2018 to most recent year for which data is available, if possible)

The Welsh Government has spent the following on Cowshed Communications via its Integrated Campaigns and PR Frameworks.

2018/19	£260,676
2019/20	£329,000
2020/21	£249,329
2021/22	£236,260
2022/23	£966,400
2023/24(to date)	£358,956

- How much has been provided to other PR firms by the Welsh Government? (broken down yearly since 2018 to most recent year for which data is available, if possible)



Total spend for other agencies on the Welsh Government Integrated Campaigns and PR Frameworks is as follows:

FY 2018/19	£2,442,907
FY 2019/20	£5,010,010
FY 2020/21	£6,658,044
FY 2021/22	£9,914,220
FY 2022/23	£7,267,693
FY 2023/24 (to date)	£3,131,942

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit
Welsh Government
Cathays Park
Cardiff
CF10 3NQ
or e-mail: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Telephone: 0303 123 1113
Website: www.ico.org.uk

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely