



Llywodraeth Cymru
Welsh Government

Parc Cathays/Cathays Park
Caerdydd/Cardiff
CF10 3NQ

1 August 2025

Dear ,

ATISN 24904 – Social Value Portal

Information requested

Thank you for your request which I received on 7 July 2025. You asked for:

I am writing to request the following information under the Freedom of Information Act 2000 in relation to the recently announced partnership between the Welsh Government and Social Value Portal, as referenced in the official press release published here:

<https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.gov.wales%2Fwelsh-government-and-social-value-portal-introduce-well-being-reporting-across-wales&data=05%7C02%7CFreedomofinformation%40gov.wales%7Cc0c0d880dd0d4ec4a8f308ddb90d209%7Ca2cc36c592804ae78887d06dab89216b%7C0%7C1%7C638875151891947461%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMilslkFOljoiTWFpbCIsIlIdUljoyfQ%3D%7C80000%7C%7C%7C&sdata=RdjicxZbBlhtexnA2F5s1m9So80DWUHJ7yZknwNuSa4%3D&reserved=0>

Please could you provide:

1. The total value of the contract (or grant funding) awarded to Social Value Portal in connection with this project.
2. A copy of the procurement process followed for this engagement, including whether the contract was competitively tendered, directly awarded, or procured via a framework agreement.
3. The start and end dates (or duration) of the contract.
4. Any documentation outlining the rationale or business case for selecting Social Value Portal for this work.

Our response

Please see our response at appendix 1.

Next steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,
Cardiff,
CF10 3NQ

or Email: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely

Appendix 1

1. The total value of the contract (or grant funding) awarded to Social Value Portal in connection with this project.	Full information on the contracts and associated values was made publicly available View notice - Sell2Wales - C250/2024/2025 - Welsh Themes, Outputs and Measures – Update, Maintenance and Licencing View notice - Sell2Wales – C215/2024/25 - Welsh Social Value TOMs.
2. A copy of the procurement process followed for this engagement, including whether the contract was competitively tendered, directly awarded, or procured via a framework agreement.	C215/2024/25 was let through G-Cloud 14. C250/2024/25 was directly awarded under the provisions of the Public Contracts Regulations (2015) Regulation 32 (2) (b).
3. The start and end dates (or duration) of the contract.	C250/2024/2025 – available in the contract notice. C215/2024/25 – 12 months with the option to extend for a further 12 months.
4. Any documentation outlining the rationale or business case for selecting Social Value Portal for this work.	 Welsh TOMs and Well Being Impact Me