



Llywodraeth Cymru
Welsh Government

Parc Cathays/Cathays Park
Caerdydd/Cardiff
CF10 3NQ

1 August 2025

Dear ,

ATISN 24918 – Social Value Portal

Information requested

Thank you for your request which I received on 9 July 2025. You asked for:

I note that the Welsh Government has recently awarded a contract to improve Welsh procurement to an organisation that does not have a website in the Welsh language.

The article published is attached:

<https://www.gov.wales/welsh-government-and-social-value-portal-introduce-well-being-reporting-across-wales> and references the Social Value Portal, whose website does not have the option for individuals with Welsh as a first language to utilise: <https://www.socialvalueportal.com/contact#general-enquiries>

Please advise the following:

1. Has a contract award notice has been published, as this is a legal requirement and I cannot find one <https://www.find-tender.service.gov.uk/Search> Please provide a copy of the contract award notice.
2. Welsh Universities are reducing staff numbers. The Welsh Government could have funded one or more Welsh Universities to provide this service. Then all the jobs would have been in Wales instead of new roles being created by the Social Value Portal in its' offices in London / Manchester. If Welsh Universities had been used there would have been no need for a tender as they are funded by the Welsh Government and existing funding routes could have been utilised and the contract award would have been much quicker; instead Welsh academic staff have been made redundant at a cost to the Universities / wider social cost to Welsh society from smaller Universities. Please share the procurement strategy for this contract award.
3. Please advise who was on the tender list for this procurement, the tender evaluation criteria utilised and whether the tender evaluation panel consisted

of any paid consultants or if they were direct employees of the Welsh Government.

4. Please share a full listing of planned procurement of a similar nature for the next three years and confirm of those which will include Welsh Universities.
5. How will an individual who wants to work in Wales and speak the Welsh language utilise the Social Value Portal?

Our response

Please see our response at appendix 1.

Next steps

If you are dissatisfied with the Welsh Government's handling of your request, you can ask for an internal review within 40 working days of the date of this response. Requests for an internal review should be addressed to the Welsh Government's Freedom of Information Officer at:

Information Rights Unit,
Welsh Government,
Cathays Park,
Cardiff,
CF10 3NQ

or Email: Freedom.ofinformation@gov.wales

Please remember to quote the ATISN reference number above.

You also have the right to complain to the Information Commissioner. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

However, please note that the Commissioner will not normally investigate a complaint until it has been through our own internal review process.

Yours sincerely

Appendix 1

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| <p>1. Has a contract award notice has been published, as this is a legal requirement and I cannot find one https://www.find-tender.service.gov.uk/Search Please provide a copy of the contract award notice.</p> | <p>Full information on the contracts and associated values was made publicly available.</p> <p>View notice - Sell2Wales - C250/2024/2025 - Welsh Themes, Outputs and Measures – Update, Maintenance and Licencing.</p> <p>View notice - Sell2Wales – C215/2024/25 - Welsh Social Value TOMs.</p> |
| <p>2. Welsh Universities are reducing staff numbers. The Welsh Government could have funded one or more Welsh Universities to provide this service. Then all the jobs would have been in Wales instead of new roles being created by the Social Value Portal in its' offices in London / Manchester. If Welsh Universities had been used there would have been no need for a tender as they are funded by the Welsh Government and existing funding routes could have been utilised and the contract award would have been much quicker; instead Welsh academic staff have been made redundant at a cost to the Universities / wider social cost to Welsh society from smaller Universities. Please share the procurement strategy for this contract award.</p> | <p>Paper attached - Welsh TOMs and Well Being Impact Measures:</p> <div data-bbox="1002 853 1190 958" data-label="Image"> </div> |
| <p>3. Please advise who was on the tender list for this procurement, the tender evaluation criteria utilised and whether the tender evaluation panel consisted of any paid consultants or if they were direct employees of the Welsh Government.</p> | <p>C215/2024/25 was let through G-Cloud 14.</p> <p>C250/2024/25 was directly awarded under the provisions of the Public Contracts Regulations (2015) Regulation 32 (2) (b).</p> <p>There were no paid consultants involved in the letting of these contracts.</p> |

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| <p>4. Please share a full listing of planned procurement of a similar nature for the next three years and confirm of those which will include Welsh Universities.</p> | <p>The Welsh Government publishes a pipeline of planned procurement activity at View buyer details - Sell2Wales.</p> |
| <p>5. How will an individual who wants to work in Wales and speak the Welsh language utilise the Social Value Portal?</p> | <p>We do not hold that information.</p> |