

Ffermio Bro: Farming in Designated Landscapes

Ffermio Bro has been developed to:

- Provide additional investment in our Designated Landscapes (DL) to allow farmers to work in partnership with management bodies to deliver bigger and better outcomes for the environment, people and communities.
- Integrate incentives to integrate positive farming practices with the purposes of Designated Landscapes, strengthening the links between the bodies that are charged with managing these landscapes and those that manage and farm the land. This is an opportunity for DL bodies, farmers and others to work better together, leading work at an individual landscape level and building on existing relationships.
- Demonstrate what Designated Landscape bodies can deliver through facilitating collaborative delivery. The programme will provide the opportunity for Designated Landscapes to collaborate and share learning, and through evaluation understand what interventions work best where and why. It will enable them to test emerging evidence-based approaches to targeted nature recovery at landscape scale.
- Support delivery of the commitment to protect 30% of land and sea for nature by 2030 (30by30), and
- Inform the collaborative layer of the Sustainable Farming Scheme.

The programme is delivered by farmers, working in partnership with Designated Landscape bodies. The bodies and farmers living and working in these areas know the opportunities and challenges facing their landscapes and communities the best. Whilst the scheme is separate from the Sustainable Farming Scheme, it will be used to inform the collaborative element during this interim period. This scheme forms part of a preparatory phase of activities which may lead to collaborative projects ready to participate in the collaboration layer of the Sustainable Farming Scheme.

The scheme will involve environmental, nature recovery and climate mitigation collaborative projects on multiple farms, with these projects also providing opportunities for people to discover, enjoy and understand the landscapes including their cultural heritage. A wide range of projects will be eligible for funding provided they meet the Sustainable Land Management (SLM) objectives, guidance provided and the priorities of a Designated Landscape body's management plan.

The Wales and UK Government have committed to protect 30% of land and sea for nature by 2030 (30by30), to support the global 30by30 target (<https://www.cbd.int/gbf>) agreed at the UN Biodiversity Summit (COP15) in 2022. The emphasis of Ffermio Bro will be to aid delivery of 30by30 by focussing on projects that improve ecosystem resilience. This will include actions that strengthen and enhance priority and semi natural habitats, improving the connectivity, scale, adaptability, or diversity of semi natural habitats, and strengthening the resilience of Wales' network of protected sites by working at a landscape scale to improve

connectivity and condition. The scheme can, as part of this work, also provide funding for implementing nature-based solutions, enhancing our carbon-rich soils such as peatlands, tree planting, woodland management and natural regeneration, implementing natural flood risk management, enhancing access and public engagement, and protecting landscape and historic features.