

## Speculative Notice – NATIONAL

Notice Type: SERVICES

### 1 Authority Details

#### 1.1 Authority Name and Address

<b>Official Name:</b> Llywodraeth Cymru / Welsh Government		
<b>Postal Address:</b> Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services, Parc Cathays / Cathays Park,		
<b>Town:</b> Caerdydd / Cardiff	<b>Postal Code:</b> CF10 3NQ	<b>Country:</b> UK
<b>For the attention of:</b> [REDACTED]	<b>Telephone:</b> [REDACTED]	
<b>E-Mail:</b> [REDACTED]	<b>Fax:</b>	
<b>Internet Address (URL):</b> <a href="http://gov.wales">http://gov.wales</a>		

#### 1.2 Address from which further information may be obtained

<b>Official Name:</b> Llywodraeth Cymru / Welsh Government		
<b>Postal Address:</b> Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services, Parc Cathays / Cathays Park,		
<b>Town:</b> Caerdydd / Cardiff	<b>Postal Code:</b> CF10 3NQ	<b>Country:</b> UK
<b>For the attention of:</b>	<b>Telephone:</b> [REDACTED]	
<b>E-Mail:</b>	<b>Fax:</b>	
<b>Internet Address (URL):</b> <a href="http://gov.wales">http://gov.wales</a>		

## 2 Contract Details

### 2.1 Title

Travel For All User Research

### 2.2 Description of the goods or services required

The Welsh Government wishes to commission a research project to assess the accessibility of different travel modes across Wales, and how these can be addressed to achieve the objectives of the Welsh Government's travel for all approach.

Evidence from this research will act as a baseline and inform future policy development in relation to the Travel for All approach outlined above.

It is anticipated that in order to answer the research questions set out above, a mixed methods approach will be required. This will include the use of focus groups, mystery shopper activities and site visits. These will be done with members from a range of diversity groups including but not limited to ethnicity, disability, neurodivergence, age, sex, gender and social economic status.

Due to the nature of this work, specific safeguarding procedures will need to be in place to protect participants from harm whilst carrying out sample journeys in the mystery shopper activity as well as during the focus groups. Relationships with advocacy groups to assist with this are strongly advised.

The estimated contract value for this is £50,000 (excl VAT).

NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at [https://www.sell2wales.gov.wales/Search/Search\\_Switch.aspx?ID=156598](https://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=156598).

### 2.3 Notice Coding and Classification

#### a) Commodity Codes

Code	Description
73000000	Research and development services and related consultancy services
73110000	Research services
73210000	Research consultancy services
73300000	Design and execution of research and development

73400000	Research and Development services on security and defence materials
79300000	Market and economic research; polling and statistics
79310000	Market research services
79315000	Social research services

b) Delivery Location/Area

Code	Location
1000	WALES
1010	West Wales and The Valleys
1011	Isle of Anglesey
1012	Gwynedd
1013	Conwy and Denbighshire
1014	South West Wales (Carmarthenshire, Pembrokeshire, Ceredigion)
1015	Central Valleys (Merthyr Tydfil, Rhondda Cynon Taf)
1016	Gwent Valleys (Torfaen, Blaenau Gwent, Caerphilly)
1017	Bridgend and Neath Port Talbot
1018	Swansea
1020	East Wales
1021	Monmouthshire and Newport
1022	Cardiff and Vale of Glamorgan
1023	Flintshire and Wrexham
1024	Powys

### **3 Administrative Information**

#### **3.1 Reference number attributed to the notice by the contracting authority**

N/a

#### **3.2 Estimated Start of the Award Procedure**

28-11-2025

## **4 Other Information**

### **4.1 Additional Information**

Welsh Government is looking to invite suppliers to bid through a Quick Quotes process. Please indicate that you would be interested in bidding for this work, and all those who have expressed an interest will be invited to bid for this work.

(WA Ref:156598)

### **4.2 Download Additional Documentation**

N/a

### **4.3 Publication date of this notice**

07-10-2025

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