

Dadansoddi ar gyfer Polisi



Analysis for Policy



Llywodraeth Cymru
Welsh Government

SOCIAL RESEARCH NUMBER:

59/2023

PUBLICATION DATE:

06/06/2023

Public attitudes to and awareness of minimum pricing for alcohol in Wales 2018 - 2022– Data Annex

Mae'r ddogfen yma hefyd ar gael yn Gymraeg.

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Title: Public attitudes to and awareness of minimum pricing for alcohol in Wales 2018 – 2022 – Data Annex

Author(s): Tom Cartwright

Full Research Report: Cartwright, T. (2023). *Public attitudes to and awareness of minimum pricing for alcohol in Wales 2018 – 2022 – Data Annex*. Cardiff: Welsh Government, GSR report number 59/2023
Available at: <https://www.gov.wales/public-attitudes-and-awareness-minimum-pricing-alcohol-wales>

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For further information please contact:

Janine Hale

Social Research and Information Division

Welsh Government

Cathays Park

Cardiff

CF10 3NQ

Email: Research.HealthAndSocialServices@gov.wales

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Frequency of having a drink containing alcohol

Table 1.1 How often do you have a drink containing alcohol by survey

Frequency	% respondents (2014, 1012 respondents)	% respondents (2018, 1015 respondents)	% respondents (March 2020, 713 respondents)	% respondents (June 2020, 1000 respondents)	% respondents (November 2020, 1002 respondents)	% respondents (June 2021, 1000 respondents)	% respondents (November 2021, 1000 respondents)	% respondents (June 2022, 1000 respondents)
Never	26	28	19	13	18	12	16	10
Monthly or less	23	26	29	21	26	23	25	26
2-4 times per month	22	18	19	22	22	24	22	26
2-3 times per week	20	18	23	28	21	25	26	26
4+ times per week	8	9	10	16	12	16	12	12

Table 1.2 How Often do you have a drink containing alcohol by age and gender – 2018

		Never	Monthly or less	2 - 4 times per month	2 - 3 times per week	4+ times per week
16-34	Male	26%	29%	23%	15%	6%
	Female	31%	35%	21%	11%	1%
35-54	Male	27%	19%	21%	21%	11%
	Female	29%	30%	17%	16%	7%
55+	Male	22%	18%	14%	29%	17%
	Female	32%	29%	15%	14%	11%

Table 1.3 How Often do you have a drink containing alcohol by age and gender – 2020

		Never	Monthly or less	2 - 4 times per month	2-3 times per week	4+ times per week
16-34	Male	11%	34%	25%	24%	7%
	Female	9%	42%	26%	17%	5%
35-54	Male	18%	30%	18%	24%	10%
	Female	26%	27%	21%	21%	6%
55+	Male	21%	20%	11%	30%	18%
	Female	27%	26%	14%	20%	12%

Table 1.4 How Often do you have a drink containing alcohol by age and gender – June 2020

		Never	Monthly or less	2 - 4 times per month	2-3 times per week	4+ times per week
16-34	Male	16%	28%	26%	22%	9%
	Female	15%	24%	27%	28%	7%
35-54	Male	10%	12%	23%	35%	20%
	Female	13%	24%	19%	27%	16%
55+	Male	9%	15%	17%	34%	26%
	Female	13%	22%	21%	26%	19%

Table 1.5 How often do you have a drink containing alcohol by age and gender – November 2020

		Never	Monthly or less	2 – 4 times per month	2-3 times per week	4+ times per week
16-34	Male	25%	27%	26%	20%	3%
	Female	15%	41%	26%	15%	3%
35-54	Male	18%	19%	23%	24%	17%
	Female	18%	32%	20%	22%	8%
55+	Male	13%	19%	21%	26%	21%
	Female	20%	24%	19%	20%	18%

Table 1.6 How often do you have a drink containing alcohol by age and gender – June 2021

		Never	Monthly or less	2 - 4 times per month	2-3 times per week	4+ times per week
16-34	Male	13%	24%	28%	26%	9%
	Female	12%	36%	26%	21%	6%
35-54	Male	10%	16%	23%	35%	16%
	Female	11%	24%	28%	25%	12%
55+	Male	10%	15%	19%	27%	31%
	Female	16%	24%	23%	20%	17%

Table 1.7 How often do you have a drink containing alcohol by age and gender – November 2021

		Never	Monthly or less	2 - 4 times per month	2-3 times per week	4+ times per week
16-34	Male	15%	27%	25%	28%	7%
	Female	17%	37%	29%	16%	2%
35-54	Male	15%	15%	18%	35%	17%
	Female	21%	29%	23%	20%	7%
55+	Male	14%	17%	21%	32%	16%
	Female	16%	26%	15%	25%	18%

Table 1.8 How often do you have a drink containing alcohol by age and gender – June 2022

		Never	Monthly or less	2 - 4 times per month	2-3 times per week	4+ times per week
16-34	Male	7%	27%	27%	30%	10%
	Female	8%	38%	34%	14%	6%
35-54	Male	9%	19%	27%	33%	11%
	Female	12%	28%	26%	25%	9%
55+	Male	12%	21%	19%	27%	22%
	Female	11%	25%	22%	29%	13%

Units of Alcohol consumed on a typical day when drinking

Table 2.1 Units of alcohol consumed on a typical day when drinking

Number of units	% respondents (2014, all respondents that drink alcohol (745))	% respondents (2018, All respondents that drink alcohol (729))	% respondents (2020, all respondents that drink alcohol, (575))	% respondents (June 2020, All respondents that drink alcohol (874))	% respondents (November 2020, All respondents that drink alcohol (821))	% respondents (June 2021, All respondents that drink alcohol (879))	% respondents (November 2021, All respondents that drink alcohol (839))	% respondents (June 2022, All respondents that drink alcohol (897))
1-2	29	34	34	38	40	36	37	37
3-4	24	25	23	21	19	22	20	24
5-6	12	13	10	13	13	9	14	12
7-9	12	11	12	11	9	14	11	10
10+	20	12	17	15	13	16	13	13
<i>Don't know</i>	4	6	4	3	5	4	6	4

Table 2.2 Units of alcohol consumed on a typical day when drinking – 2018

		1-2	3-4	5-6	7-9	10+
16-34	Male	21%	22%	11%	17%	23%
	Female	25%	28%	19%	10%	16%
35-54	Male	18%	22%	17%	13%	21%
	Female	35%	21%	15%	16%	8%
55+	Male	40%	28%	13%	8%	8%
	Female	57%	26%	6%	4%	1%

Table 2.3 Units of alcohol consumed on a typical day when drinking – 2020

		1-2	3-4	5-6	7-9	10+
16-34	Male	19%	16%	13%	14%	35%
	Female	21%	29%	14%	22%	9%
35-54	Male	18%	18%	7%	17%	35%
	Female	45%	26%	11%	8%	7%
55+	Male	38%	27%	6%	10%	17%
	Female	58%	22%	9%	5%	2%

Table 2.4 Units of alcohol consumed on a typical day when drinking – June 2020

		1 to 2	3 to 4	5 to 6	7 to 9	10+
16-34	Male	31%	21%	9%	11%	27%
	Female	38%	25%	12%	11%	10%
35-54	Male	21%	14%	19%	17%	25%
	Female	44%	19%	11%	11%	12%
55+	Male	29%	21%	18%	11%	18%
	Female	60%	23%	10%	4%	3%

Table 2.5 Units of alcohol consumed on a typical day when drinking – November 2020

		1-2	3-4	5-6	7-9	10+
16-34	Male	39%	10%	22%	10%	18%
	Female	41%	20%	7%	14%	11%
35-54	Male	18%	22%	20%	11%	23%
	Female	42%	24%	12%	9%	7%
55+	Male	36%	22%	11%	12%	16%
	Female	60%	14%	10%	3%	7%

Table 2.6 Units of alcohol consumed on a typical day when drinking – June 2021

		1-2	3-4	5-6	7-9	10+
16-34	Male	23%	17%	13%	13%	31%
	Female	32%	19%	9%	21%	17%
35-54	Male	22%	22%	11%	20%	24%
	Female	32%	26%	12%	14%	14%
55+	Male	38%	21%	10%	14%	12%
	Female	61%	22%	3%	4%	6%

Table 2.7 Units of alcohol consumed on a typical day when drinking – November 2021

		1-2	3-4	5-6	7-9	10+
16-34	Male	31%	24%	13%	13%	14%
	Female	33%	21%	17%	7%	17%
35-54	Male	32%	19%	7%	13%	24%
	Female	38%	20%	17%	13%	7%
55+	Male	33%	20%	20%	9%	14%
	Female	53%	17%	8%	10%	5%

Table 2.8 Units of alcohol consumed on a typical day when drinking – June 2022

		1-2	3-4	5-6	7-9	10+
16-34	Male	33%	20%	17%	5%	21%
	Female	34%	23%	11%	13%	14%
35-54	Male	21%	25%	11%	14%	27%
	Female	35%	30%	11%	13%	8%
55+	Male	32%	26%	10%	16%	11%
	Female	61%	19%	11%	3%	3%

Frequency of binge drinking among respondents that drink alcohol

Table 3.1 Frequency of binge drinking among respondents that drink alcohol

Frequency	% respondents (2014, All respondents that drink alcohol (745))	% respondents (2018, All respondents that drink alcohol (729))	% respondents (2020, All respondents that drink alcohol (576))	% respondents (June 2020, All respondents that drink alcohol (870))	% respondents (November 2020, All respondents that drink alcohol (820))	% respondents (June 2021, All respondents that drink alcohol (874))	% respondents (November 2021, All respondents that drink alcohol (831))	% respondents (June 2022, All respondents that drink alcohol (892))
Never	33	38	30	24	29	27	26	26
Less than monthly	33	30	33	37	38	33	33	36
Monthly	15	16	17	17	14	19	16	19
Weekly	17	13	19	18	15	17	18	16
Daily or almost daily	2	2	2	4	3	4	6	4

Table 3.2 Frequency of binge drinking among respondents that drink alcohol 2018

		Never	Less than monthly	Monthly	Weekly	Daily or almost daily
16-34	Male	29%	30%	25%	14%	3%
	Female	17%	47%	22%	14%	0%
35-54	Male	30%	29%	21%	19%	0%
	Female	27%	38%	10%	18%	5%
55+	Male	51%	21%	12%	11%	2%
	Female	62%	20%	8%	7%	1%

Table 3.3 Frequency of binge drinking among respondents that drink alcohol 2020

		Never	Less than monthly	Monthly	Weekly	Daily or almost daily
16-34	Male	15%	29%	29%	26%	1%
	Female	24%	40%	16%	20%	0%
35-54	Male	15%	34%	21%	24%	3%
	Female	26%	43%	14%	16%	1%
55+	Male	38%	28%	17%	15%	2%
	Female	59%	24%	5%	10%	2%

Table 3.4 Frequency of binge drinking among respondents that drink alcohol June 2020

		Never	Less than monthly	Monthly	Weekly	Daily or almost daily
16-34	Male	15%	33%	29%	19%	3%
	Female	13%	47%	23%	14%	2%
35-54	Male	11%	38%	18%	26%	6%
	Female	23%	38%	15%	19%	6%
55+	Male	30%	29%	15%	20%	6%
	Female	45%	37%	9%	9%	1%

Table 3.5 Frequency of binge drinking among respondents that drink alcohol November 2020

		Never	Less than monthly	Monthly	Weekly	Daily or almost daily
16-34	Male	18%	43%	23%	15%	1%
	Female	20%	49%	21%	10%	0%
35-54	Male	19%	35%	12%	26%	8%
	Female	29%	41%	14%	13%	3%
55+	Male	34%	34%	8%	17%	6%
	Female	48%	29%	10%	12%	2%

Table 3.6 Frequency of binge drinking among respondents that drink alcohol June 2021

		Never	Less than monthly	Monthly	Weekly	Daily or almost daily
16-34	Male	17%	33%	29%	16%	5%
	Female	16%	37%	32%	12%	4%
35-54	Male	16%	29%	20%	28%	8%
	Female	16%	43%	19%	20%	3%
55+	Male	40%	26%	10%	19%	6%
	Female	48%	32%	9%	9%	2%

Table 3.7 Frequency of binge drinking among respondents that drink alcohol November 2021

		Never	Less than monthly	Monthly	Weekly	Daily or almost daily
16-34	Male	16%	30%	25%	20%	9%
	Female	13%	52%	23%	8%	3%
35-54	Male	12%	29%	15%	32%	13%
	Female	25%	35%	21%	16%	3%
55+	Male	38%	31%	9%	17%	6%
	Female	47%	27%	5%	17%	4%

Table 3.8 Frequency of binge drinking among respondents that drink alcohol June 2022

		Never	Less than monthly	Monthly	Weekly	Daily or almost daily
16-34	Male	9%	35%	35%	15%	5%
	Female	15%	52%	18%	11%	3%
35-54	Male	14%	27%	26%	27%	7%
	Female	17%	47%	21%	14%	2%
55+	Male	37%	29%	14%	18%	3%
	Female	52%	28%	6%	11%	3%

Alcohol consumption risk classification of adults in Wales

Table 4.1 Alcohol consumption risk classification of adults in Wales 2014-2022

AUDIT-C classification ^a	% respondents (2014, 1,012 respondents)	% respondents (2018, 1,015 respondents)	% respondents (2020, 713 respondents)	% respondents (June 2020, 1000 respondents)	% respondents (November 2020, 1002 respondents)	% respondents (June 2021, 1000 respondents)	% respondents (November 2021, 1000 respondents)	% respondents (June 2022, 1000 respondents)
Non-drinkers	26	28	19	13	18	12	16	10
Lower risk	33	39	41	40	39	38	38	41
Increasing or higher risk	38	33	40	46	40	46	42	45
<i>Not classified</i>	3	1	0	2	4	3	5	4

(a) AUDIT-C scores: 'Non-drinkers' = 0; 'Lower risk' = 1-4; 'Increasing or higher risk' = 5+. 'Not classified' refers to respondents that did not answer all relevant questions.

Table 4.2 AUDIT C Classification by age and gender 2018

		Non-drinker	Low risk	Increasing or higher risk
16-34	Male	26%	36%	38%
	Female	31%	35%	34%
35-54	Male	27%	25%	46%
	Female	29%	35%	35%
55+	Male	22%	45%	33%
	Female	32%	51%	16%

Table 4.3 AUDIT C Classification by age and gender 2020

		Non-drinker	Low risk	Increasing or higher risk
16-34	Male	11%	31%	57%
	Female	9%	45%	46%
35-54	Male	17%	27%	55%
	Female	25%	47%	27%
55+	Male	21%	38%	41%
	Female	27%	54%	18%

Table 4.4 AUDIT C Classification by age and gender June 2020

		Non-drinker	Low risk	Increasing or higher risk
16-34	Male	16%	36%	48%
	Female	15%	40%	45%
35-54	Male	11%	26%	64%
	Female	13%	42%	45%
55+	Male	9%	36%	55%
	Female	13%	59%	29%

Table 4.5 AUDIT C Classification by age and gender November 2020

		Non-drinker	Low risk	Increasing or higher risk
16-34	Male	25%	31%	44%
	Female	16%	47%	36%
35-54	Male	19%	23%	59%
	Female	18%	46%	35%
55+	Male	13%	40%	46%
	Female	21%	50%	29%

Table 4.6 AUDIT C Classification by age and gender June 2021

		Non-drinker	Low risk	Increasing or higher risk
16-34	Male	13%	29%	58%
	Female	13%	35%	52%
35-54	Male	10%	26%	63%
	Female	11%	39%	50%
55+	Male	10%	44%	46%
	Female	17%	57%	26%

Table 4.7 AUDIT C Classification by age and gender November 2021

		Non-drinker	Low risk	Increasing or higher risk
16-34	Male	15%	34%	50%
	Female	17%	42%	40%
35-54	Male	16%	26%	58%
	Female	22%	42%	36%
55+	Male	14%	39%	47%
	Female	17%	49%	34%

Table 4.8 AUDIT C Classification by age and gender June 2022

		Non-drinker	Low risk	Increasing or higher risk
16-34	Male	7%	37%	56%
	Female	8%	49%	43%
35-54	Male	9%	22%	69%
	Female	13%	45%	43%
55+	Male	13%	38%	50%
	Female	12%	61%	27%

Awareness and understanding of proposals

Table 5.1 Awareness of new laws to place certain controls on the price of alcohol that is sold in Wales?

	2018	2020
Yes	46%	69%
No	52%	29%
Don't know	2%	2%

Table 5.2: What respondents think the proposals for price controls are (2014)

	% respondents
Any mention of introducing a minimum price	32
Any mention of increasing price	30
Any mention of controlling price	5
Combat binge drinking / reduce drunkenness	5
Stop young people drinking	4

Base: All respondents who are aware of proposals to place controls on the price of alcohol sold in Wales (478).

Table 5.3 Support for minimum pricing for alcohol by AUDIT-C classification and year

	Non-Drinker			Lower risk			Higher Risk		
	2014	2018	2020	2014	2018	2020	2014	2018	2020
In favour	58	71	62	54	65	58	39	50	47
Against	25	13	14	31	26	19	51	36	37
Don't know	17	16	24	15	8	24	10	14	17

Table 5.4: Reasons for being IN FAVOUR of minimum pricing (2014)

Response	% respondents ^a
Stop binge drinking / drunkenness	21
Stop young people drinking / binge drinking	19
Alcohol is too cheap	8
Better for pubs	7
Encourage people to drink less	6
Stop / discourage anti-social behaviour	6
Other responses reported by less than 5 per cent of respondents ^b	
Alcohol is too easily available	
Better for health	
Help NHS resources	
Reduce drink driving	
Save lives	
Stop crime	
Stop supermarkets selling it too cheap	

Base: All respondents in favour of minimum unit pricing (495).

(a) Respondents were able to give more than one answer.

(b) 'Other' responses are presented alphabetically.

Table 5.5: Reasons for being AGAINST minimum pricing (2014)

Response	% respondents ^a
Won't stop people drinking / won't make any difference	25
Would cost more / can't afford it	17
Individual choice / up to people what they drink	11
Unfair to responsible drinkers	8
Already expensive	8
Unfair to those who are poorer	7
Just tax revenue for government	6
Other responses reported by less than 5 per cent of respondents ^b	
Penalises wrong people	
Education would be better	
I enjoy a drink	

Base: All respondents in favour of minimum unit pricing (495).

(a) Respondents were able to give more than one answer.

(b) 'Other' responses are presented alphabetically.

Perceptions about impact of Minimum Pricing for Alcohol

Table 6.1 'Raising Price of cheaper alcohol products would reduce crime' by region (2020)

	North Wales	Mid & SW Wales	The Valleys and SE Wales
Agree	31%	33%	40%
Disagree	48%	43%	38%

Table 6.2 'Raising Price of cheaper alcohol products would reduce crime' by region (2014 and 2018)

	2014		2018	
	Agree	Disagree	Agree	Disagree
North	46%	38%	43%	40%
Mid and West	40%	41%	40%	46%
Swansea Bay	33%	52%	41%	41%
Valleys	37%	51%	37%	43%
Cardiff and South East	37%	49%	45%	34%

Table 6.3 'Raising the price of cheaper alcohol products would reduce ill health' by region (2020)

	North Wales	Mid & SW Wales	The Valleys and SE Wales
Agree	49%	48%	54%
Disagree	36%	34%	28%

Table 6.4 'Raising the price of cheaper alcohol products would reduce ill health' by region (2014 and 2018)

	2014		2018	
	Agree	Disagree	Agree	Disagree
North	54%	34%	55%	23%
Mid and West	46%	33%	51%	31%
Swansea Bay	49%	41%	58%	27%
Valleys	40%	46%	52%	29%
Cardiff and South East	48%	38%	56%	26%

Table 6.5 'Raising the price of cheaper alcohol products would not make any difference to the amount people drink' by region (2020)

	North Wales	Mid & SW Wales	The Valleys and SE Wales
Agree	41%	50%	45%
Disagree	37%	31%	39%

Table 6.6 Raising the price of cheaper alcohol products would not make any difference to the amount people drink' by region (2014 and 2018)

	2014		2018	
	Agree	Disagree	Agree	Disagree
North	50%	36%	49%	38%
Mid and West	55%	27%	57%	27%
Swansea Bay	50%	37%	42%	42%
Valleys	59%	28%	51%	30%
Cardiff and South East	53%	33%	43%	38%

Table 6.7 'How much someone drinks is a personal choice and the government should not interfere' by region (2020)

	North Wales	Mid & SW Wales	The Valleys and SE Wales
Agree	41%	50%	45%
Disagree	37%	31%	39%

Table 6.8 'How much someone drinks is a personal choice and the government should not interfere' by region (2014 and 2018)

	2014		2018	
	Agree	Disagree	Agree	Disagree
North	55%	24%	58%	25%
Mid and West	49%	26%	50%	31%
Swansea Bay	65%	21%	57%	29%
Valleys	64%	21%	55%	21%
Cardiff and South East	62%	23%	48%	32%