

Museums as economic invigorators

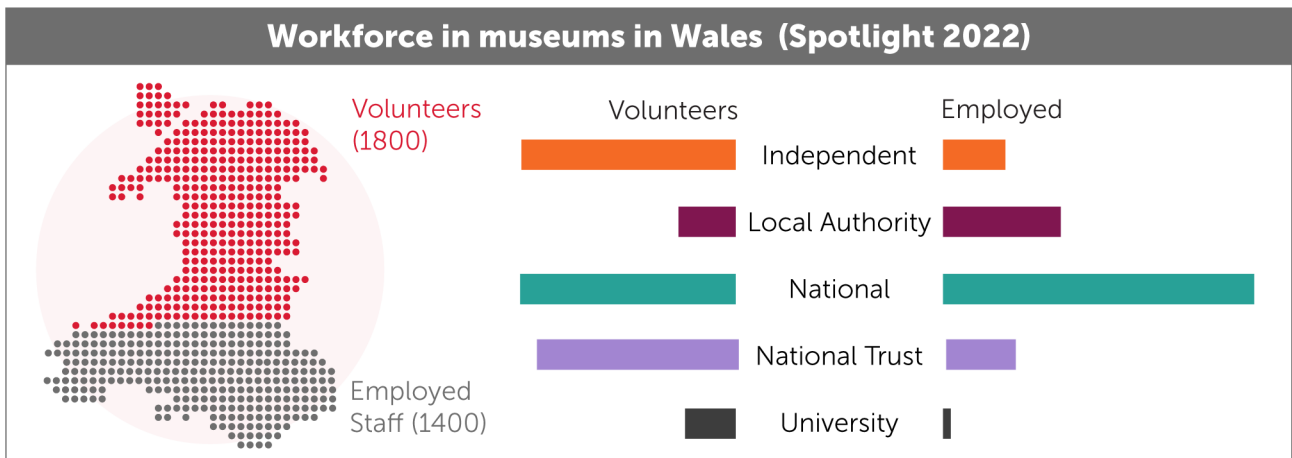
Museums across Wales make a valuable economic contribution to the resilience of communities.

Museums show an entrepreneurial spirit in creating new income streams and lever in support from a wide range of national and local public and charitable funders.

In 2022:

- Over 1,400 staff (893 FTE) are employed in museums in Wales. 226 (FTE) of these are employed across local authority and independent museums.
- Over 1,800 volunteers contributed over 144,000 hours a year to their museums, with independent museums having the largest number of volunteers.
- 75 per cent of museums receive support from their local authority but only 15 per cent reported a rise in support since the Spotlight Survey 2020. A third of museums reported a fall in support.
- Over 70 per cent of museums successfully bring grant funding into their sites from sources including government, sector funders, major grant giving bodies and specialist charities.
- 70 per cent of museums reported charging for specific exhibitions or services beyond general admission.

Workforce in museums in Wales (Spotlight 2022)

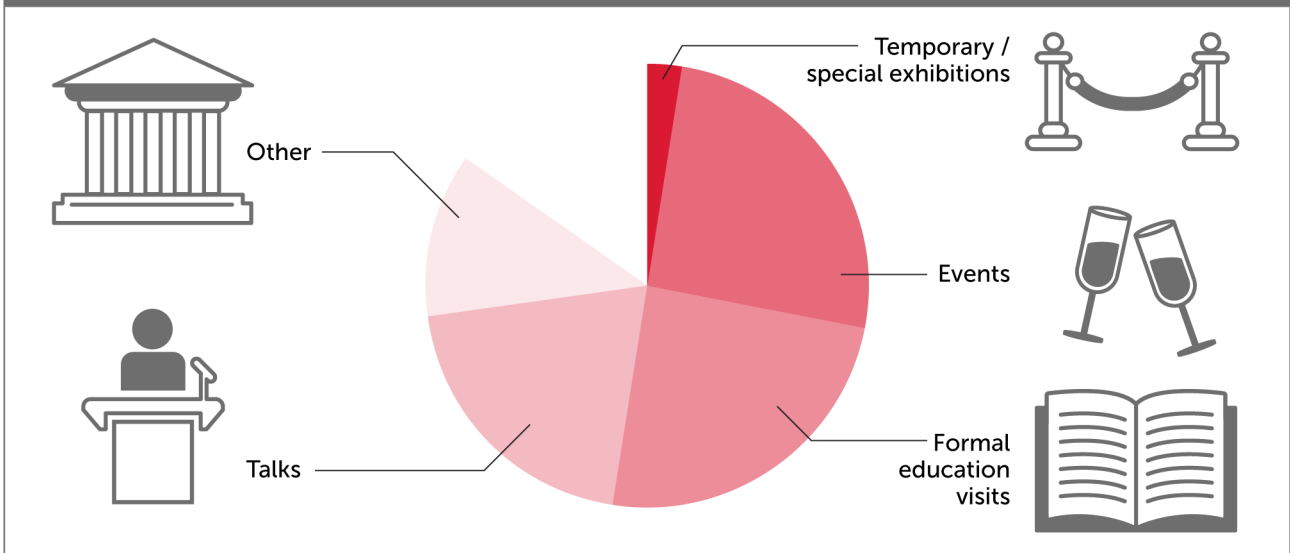


Full Research Report:
 Chaplin E, Henderson J, Parkes P (2023).
 Museum Spotlight Survey 2022.
 Cardiff: Welsh Government, GSR report number 83/2023.
 Available at:
<https://www.gov.wales/museum-spotlight-survey-2022>



Llywodraeth Cymru
 Welsh Government

70% of museums charge for specific exhibitions or services



Change in Local Authority support (Spotlight 2020-Spotlight 2022)

	Fallen	Stayed the Same	Risen	N/A (no LA support)
Independent	▼▼▼▼▼▼▼▼▼▼	●●●●●●●●●●●●●●●●	▲▲	××××××××××
Local Authority	▼▼▼▼▼▼▼▼▼▼	●●●●●●●●●●●●●●●●	▲▲▲▲▲▲	-
National	-	●●●●●●●●	▲	-
National Trust	-	-	-	××××××××
University	-	●	-	×××

RESPONDENTS' WORDS

"Our greatest challenge is that of finances, income generation and becoming more independently and financially resilient. We are based in a Local Authority venue where footfall and income has decreased"

"In 2022 NLHF awarded us development funding for our £2.3million project called 'Perthyn: Exploring how collections can build community in Ceredigion'"



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