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Climate change perceptions and actions survey: annexes

Mae'r ddogfen yma hefyd ar gael yn Gymraeg.

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Climate Change Perceptions and Actions Survey: annexes

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Views expressed in this report are those of the researcher and not necessarily those of the Welsh Government

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Annex 1: wave 1 survey questionnaire

You can complete this survey in Welsh or English.

The Welsh Government would like your views on climate change. Please complete this important Welsh Government survey hosted by Accent.

As a thank you, you will receive a £5 voucher if you are in scope and complete the survey by 10 September 2023.

Please enter the unique code that is printed on the postcard

Code (e.g. ABC)

Number (e.g. 500)

Purpose

This survey is aimed at understanding views and actions of people in Wales in relation to climate change.

The survey is being conducted by Accent, on behalf of the Welsh Government.

The results will be used by the Welsh Government to look at changes in views and actions of people in Wales over time. Survey responses will be anonymous.

For further information about how your information will be used please see the [Privacy Notice](#).

Any answers you give will be also treated in accordance with the Code of Conduct of the Market Research Society. If you would like to confirm Accent's credentials you can enter Accent into the search box at:

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What taking part involves

There will be a series of questions about you, your household, your views on climate change and your lifestyle.

The survey is structured into six sections:

1. About you and your household
2. Your perceptions and attitudes
3. About your home
4. Food
5. Daily life
6. Travel

The survey should take around 15 minutes to complete.

Your participation is voluntary. You do not have to answer any questions if you do not want to, and you can leave the survey at any time.

You can return to complete the survey any time you wish.

Eligibility

You must live in Wales and be 18 years or older to complete this survey. On completion of the survey, you will be eligible for a £5 voucher. To redeem your voucher you will need to provide your email address.

This survey is best undertaken on a tablet or a PC. If you do use a smartphone you can switch between desktop mode and mobile mode at any time by clicking the button at the bottom of the screen.

Q0

Any data collected over the course of this interview that could be used to identify you, such as your name, address, or other contact details, will be held securely and will not be shared with any third party unless you give permission (or unless we are legally required to do so).

[Accent's privacy statement](#)

[The Welsh Government's privacy notice](#)

Do you agree to proceeding with the interview on this basis?

- Yes
- No

Thank and close

About you

Q1: What age group do you fall into?

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 plus
- Don't know
- Prefer not to say

Q2: What is your sex?

- Male
- Female
- Don't know
- Prefer not to say

Q3. What is your ethnic group?

- White: Includes British, Northern Irish, Irish, Gypsy, Irish Traveller, Roma or any other White background
- Mixed or Multiple ethnic groups: Includes White and Black Caribbean, White and Black African, White and Asian or any other Mixed or Multiple background
- Asian or Asian British: Includes Indian, Pakistani, Bangladeshi, Chinese or any other Asian background
- Black, Black British, Caribbean or African: Includes Black British, Caribbean, African or any other Black background
- Other ethnic group: Includes Arab or any other ethnic group
- Don't know
- Prefer not to say

Q4. In which local authority do you live?

- Blaenau Gwent
- Bridgend
- Caerphilly
- Cardiff
- Carmarthenshire
- Ceredigion
- Conwy
- Denbighshire
- Flintshire
- Gwynedd
- Isle of Anglesey
- Merthyr Tydfil
- Monmouthshire
- Neath Port Talbot
- Newport
- Pembrokeshire
- Powys
- Rhondda Cynon Taf
- Swansea
- Torfaen
- Vale of Glamorgan
- Wrexham
- Don't know
- Prefer not to say

Q5. Which of the following best describes the area in which you live?

- Countryside or small village
- Large village or small town
- Centre of a large city or town
- Suburbs of a large city or town
- Don't know
- Prefer not to say

Q6. Which of the following best describes your work status?

- Employed
- Self-employed
- Doing unpaid work for a business that you or a relative owns
- Unemployed - looking for work
- Unemployed – unable to work because of long-term sickness or injury
- On a government sponsored training scheme
- Retired
- Looking after home or family
- Student
- Student and employed/self-employed
- Other
- Don't know
- Prefer not to say

Q7. Please indicate which occupational group the chief income earner (the person with the largest income) in your household belongs to.

- Manager, director or senior official (e.g., manager or director in retail, accommodation or wholesale, chief executive, senior official; jobs which direct and coordinate a business or organisation)
- Professional (e.g., teacher, midwife, nurse, scientist, IT professional; jobs where a degree is a formal requirement for the role)
- Associate professional and technical (e.g., teaching assistant, lab technician, veterinary nurse, graphic designer; professional jobs where routes such as vocational training or further education could be taken to gain the role instead of a degree)
- Administrative and secretarial (e.g., secretary, data entry administrator, finance administrator, records administrator, librarian; jobs where specialist administration is required)
- Skilled trade (e.g. builder, agriculture worker, electrician, chef, plumber; manual jobs where substantial training and/or experience is required)
- Caring, leisure and other personal services (e.g. hairdresser, childminder, care assistant, travel agent, housekeeper, dog groomer; jobs where a care or leisure service is provided to customers)
- Retail, wholesale and customer service (e.g. shopkeeper, sales assistant, cashier, call centre worker; jobs where goods and services are sold, or information provided to customers).

- Process, plant and machine operator (e.g. train driver, energy plant worker, assembly and/or operation of machines in a factory; jobs where industrial equipment is used or driven and a professional license may be required).
- Other occupations (e.g. bar staff, waiter, porter, delivery worker, warehouse worker, security guard, general labourer, factory packaging worker; jobs involving manual work in hospitality, construction or industry).
- State pensioner
- Unemployed
- Other/Not applicable
- Don't know
- Prefer not to say

Q8. Please indicate the approximate income of your household per year (before tax and any other deductions)?

- Up to £19,999
- £20,000 to £29,999
- £30,000 to £39,999
- £40,000 to £49,999
- £50,000 to £69,999
- £70,000 to £89,999
- £90,000 plus
- Don't know
- Prefer not to say

Q9. Including yourself, how many people live in your household?

- Adults aged 18 or older
- Children aged 17 or under (please enter 0 if no children live in your household)
- Response categories: 0,1,2,3,4,5+, Don't know, Prefer not to say

Q10. IF Q9R1 = 2-5+ ASK: Are you living with someone in this household as a couple?

- Yes
- No
- Don't know
- Prefer not to say

Q11. Does your household own or rent your accommodation?

- I/we own the home outright or live with the person who owns it
- I/we own the home on a mortgage or live with the person who owns it on a mortgage
- It is rented from the local council
- It is rented from a housing association or housing trust
- It is rented from a private landlord
- Other (e.g. live rent free or home comes with job)
- Don't know
- Prefer not to say

Q12. What type of property does your household live in?

- Flat / Tenement / Maisonette
- Terraced house
- Semi-detached house / end of terrace house
- Detached house
- Other
- Don't know
- Prefer not to say

Q13. Does your home have its own driveway?

- Yes – a private driveway
- Yes - a shared driveway
- No
- Don't know
- Prefer not to say

Perceptions and attitudes

Q14. Have you experienced any of the following in the past five years?

Please tick all that apply

- Flooding in my home due to extreme weather
- Flooding in my local area due to extreme weather
- Travel disruption due to extreme weather
- Ill-health caused by extreme weather
- Extreme drought / hosepipe ban
- None of these

- Don't know
- Prefer not to say

Q15. What do you think climate change is caused by?

- Entirely by natural processes
- Mainly by natural processes (but human activity also contributes)
- About equally by natural processes and human activity
- Mainly by human activity (but natural processes also contribute)
- Entirely by human activity
- I don't think climate change is happening
- Not sure/Don't know

Q16. To what extent do you think climate change is a problem at this moment?

- 1 not at all a serious problem
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 an extremely serious problem
- Not sure/Don't know

Q17. How worried are you personally about climate change?

- Very worried
- Fairly worried
- Not very worried
- Not at all worried
- Don't know
- Prefer not to say

Q18. To what extent do you believe the following are responsible for tackling climate change?

- General public
- Your local community (e.g. neighbourhood groups, residents' associations).
- Your council
- Businesses
- The Welsh Government
- The UK Government
- Countries outside of the UK

- Response categories: Highly responsible, Somewhat responsible, Not very responsible, Not at all responsible, Don't know, Prefer not to say

Q19. And to what extent do you think the following are taking action to address climate change?

- General public
- Your local community (e.g. neighbourhood groups, residents' associations).
- Your council
- Businesses
- The Welsh Government
- The UK Government
- Countries outside of the UK

Response categories: I think they are taking lots of action, I think they are taking some action – but could do more, I don't think they are taking much action, Don't know, Prefer not to say

Q20. To what extent do you feel a personal responsibility to try to prevent climate change from worsening?

- 1 Not at all
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 a great deal
- Not sure/Don't know

Q21. To what extent do you feel that your own personal actions can help prevent climate change from worsening?

- 1 not at all
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9

- 10 a great deal
- Not sure/Don't know

Q22. How much do you know about the following?

- Net Zero
- The Welsh Government's Net Zero target
- The action the Welsh Government is taking to help people make green choices

Response categories: I know nothing, I know a little, I know a fair amount, I know a lot, Prefer not to say

About Your Home

This section is about your household's energy use.

Q23. How does your household currently pay the energy bill? Please select multiple options if your household uses different payment methods across different energy sources (e.g. electricity and gas).

- Direct Debit
- On receipt of bill
- Prepayment meter/pay as you go
- Other (e.g., landlord pays the bill)
- Don't know
- Prefer not to say

Q24. The next question is about smart meters. Do you have a smart meter in your home?

- I have a smart meter and I use the in-home display
- I have a smart meter but the in-home display isn't working
- I have a smart meter but I don't use the in-home display
- I don't have a smart meter
- Don't know
- Prefer not to say

Q25. At the moment, how often do you check how much energy you are using?

- Every day
- 2 or more days a week, but not every day
- Once a week
- At least once a month, but not every week
- Once a month

- Several times a year, but not once a month
- Less often
- Never
- Don't know
- Prefer not to say

Q26. Have you taken any of the following steps to reduce your energy use? Please indicate whether you have taken these steps, regardless of the reason for doing so.

- Lowered thermostat (i.e. temperature to which the house is heated on cold days)
- Wear warmer clothing
- Reduced boiler flow temperature
- Lowered radiator settings
- Turned down hot water temperature
- Turned preheat option off on combi boiler
- Dry clothes outside or on an ailer
- Ventilate or shade home in warmer weather (e.g. close curtains and blinds to block direct sunlight, open windows at night to let cooler air in)
- Keep radiators clear to allow heat to spread more quickly (e.g. by not drying clothes on the radiator)
- Open curtains to allow sunlight to warm the house
- Turn off lights when not in use
- Unplug appliances when not in use
- Use less hot water (e.g. by taking shorter showers)
- Waited until later in the year to turn on the heating
- Other
- None of the above
- Don't know
- Prefer not to say

Q27. If yes to any at Q26: You said you do the following things to reduce energy use. Which, if any, of the following did you start doing in the last 12 months?

- Lowered thermostat (i.e. temperature to which the house is heated on cold days)
- Wear warmer clothing
- Reduced boiler flow temperature
- Lowered radiator settings
- Turned down hot water temperature
- Turned preheat option off on combi boiler
- Dry clothes outside or on an ailer

- Ventilate or shade home in warmer weather (e.g. close curtains and blinds to block direct sunlight, open windows at night to let cooler air in)
- Keep radiators clear to allow heat to spread more quickly (e.g. by not drying clothes on the radiator)
- Open curtains to allow sunlight to warm the house when its cold
- Turn off lights when not in use
- Unplug appliances when not in use
- Use less hot water (e.g. by taking shorter showers)
- Delay the time of year that you turn on the heating
- Other
- None of the above
- Don't know
- Prefer not to say

Q28. The following questions are about how you heat your home. How do you usually heat your home when it's cold?

- Ground source heat pump
- Air source heat pump
- Hydrogen powered boiler
- Open fire or coal/Wood burning stove
- Central heating - mains gas
- Central heating - other fuel (e.g. oil or LPG)
- Electric heating
- Don't know
- Prefer not to say

Q29. If yes to any at Q28: You said you heat your home in the following ways. Which, if any, of these were first installed in your home in the last 12 months? Please don't include like-for-like replacements due to faulty/broken systems.

- Ground source heat pump
- Air source heat pump
- Hydrogen powered boiler
- Open fire or coal/Wood burning stove
- Central heating - mains gas
- Central heating - other fuel (e.g. oil or LPG)
- Electric heating
- None of the above
- Don't know
- Prefer not to say

Q30. When it's cold, what temperature do you usually heat your home or set your thermostat to?

- Below 14°C
- 14 to 15°C
- 16 to 17°C
- 18 to 19°C
- 20 to 21°C
- over 21°C
- I do not heat my home when it is cold
- Don't know,
- Prefer not to say

Q31. Since living in your home, has your household or your landlord ever taken the following steps to see what measures could make your home more energy efficient?

- Assessed energy efficiency of your home (e.g. arranged an energy audit or Energy Performance Certificate)
- Checked efficiency ratings of your home appliances (e.g. cooker, heating system)
- Researched how to improve the energy efficiency of your home (e.g. by going online)

Response categories: Yes, No, Don't know, Prefer not to say

Q32. Does your home have any of the following energy efficiency measures to help keep your home warm?

- Cavity wall insulation
- Double or triple glazing
- Loft or roof insulation
- Draught proofing
- Floor insulation
- External wall insulation
- Insulated hot water pipes
- Solar panels
- Don't know
- Prefer not to say

Q33. If yes to any at Q32: You said you have the following measures in your home. Which, if any, of these measures were first installed or fitted in the last 12 months?

- Cavity wall insulation
- Double or triple glazing

- Loft or roof insulation
- Draught proofing
- Floor insulation
- External wall insulation
- Insulated hot water pipes
- Solar panels
- None of the above
- Don't know
- Prefer not to say

Q34. Below is a list of other energy efficiency measures. Which, if any, do you have in your home?

- Timer switches on lights
- Smart lighting (controlled by an app)
- Smart heating (controlled by an app)
- Energy saving lightbulbs (such as LED)
- Water efficient shower head to reduce flow
- Solar or heat window films to keep heat in
- Motion sensors on lights
- Don't know

Q35. If yes to any Q34: You said you have the following measures in your home. Which, if any, of these were first installed or fitted in the last 12 months?

- Timer switches on lights
- Smart lighting (controlled by an app)
- Smart heating (controlled by an app)
- Energy saving lightbulbs (such as LED)
- Water efficient shower head to reduce flow
- Solar or heat window films to keep heat in
- Motion sensors on lights
- None of the above
- Don't know
- Prefer not to say

Food

The next few questions are about what you eat and drink. Please answer for yourself, not your household.

Q36. How many days a week do you usually eat each of the following things:

- Dairy (e.g., cheese, milk, yogurt, cream)
- Red meat (e.g., beef, lamb)
- White meat (e.g., chicken, pork)
- Fish or seafood (e.g., salmon, prawns)
- Fruit and vegetables (fresh, frozen, tinned, dried or juiced)

Response categories: Every day, 5 to 6 days per week, 3 to 4 days per week, 1 to 2 days per week, Less than once a week, Never, Don't know, Prefer not to say

Q37. Have you made any of the following changes to your diet? Please indicate any changes, regardless of the reason for doing so.

- Reduced how often you eat dairy (e.g. cheese, milk, yogurt, cream)
- Reduced how often you eat red meat (e.g., beef, lamb)
- Reduced how often you eat white meat (e.g., chicken, pork)
- Reduced how often you eat fish or seafood (e.g., salmon, prawns)
- Increased how often you eat fruit and vegetables (fresh, frozen, tinned, dried or juiced)

Response categories: I have done this, I have not done this, Not applicable/ I have never eaten this, Don't know, Prefer not to say.

Q38. If yes to any in Q37: You mentioned that you have changed how often you eat the following things. Which, if any, of these did you start doing this in the last 12 months?

- Dairy (e.g. cheese, milk, yogurt, cream)
- Red meat (e.g., beef, lamb)
- White meat (e.g., chicken, pork)
- Fish or seafood (e.g. salmon, prawns)
- Fruit and vegetables (fresh, frozen, tinned, dried or juiced)
- None of the above
- Don't know
- Prefer not to say

Q39. Now we'd like to ask you about food waste in your household. At the moment, how often in a typical week does your household need to throw away food that went off or went past its use by date? Please include food that went off, past its use by date or leftovers from meals

- Every day
- 2 or more times a week but not every day
- Once a week
- At least once a month, but not every week
- Once a month
- Less often
- Never

- Don't know
- Prefer not to say

Q40. Does your household put food waste in your food waste recycling bin (caddy) rather than putting it into your general rubbish?

- Always recycle food waste
- Usually recycle food waste
- Sometimes recycle food waste
- Never recycle food waste
- Not applicable – my household doesn't put food waste in either the food waste recycling bin or general rubbish
- Don't know
- Prefer not to say

Q41. The next few questions are about how you shop for food and cook your meals. Do you do any of the following when food shopping or cooking meals?

- Intentionally buy locally grown food
- Intentionally buy seasonal food
- Intentionally buy food from sustainable businesses
- Reheat leftovers rather than throw them away, or use leftovers in a different meal
- Only buy the food you know you're going to use
- Take a list when you go food shopping
- Check what is in the fridge or freezer before you go shopping
- Check that the food you buy is stored correctly to help it last longer
- Check the 'best before' and 'use-by' dates of food you buy
- Cook in bulk (e.g. cook enough for several meals and freeze portions to eat later in the week)
- Compost food waste at home
- Plan meals in advance
- None of the above
- Prefer not to say

Q42. If yes to any at Q41 ask: You said you do the following when food shopping or cooking meals. Which, if any, of these did you start doing this in the last 12 months?

- Intentionally buy locally grown food
- Intentionally buy seasonal food
- Intentionally buy food from sustainable businesses
- Reheat leftovers rather than throw them away, or use leftovers in a different meal
- Only buy the food you know you're going to use
- Take a list when you go food shopping

- Check what is in the fridge or freezer before you go shopping
- Check that the food you buy is stored correctly to help it last longer
- Check the 'best before' and 'use-by' dates of food you buy
- Compost food waste at home
- Cook in bulk
- Plan meals in advance
- None of the above
- Don't know
- Prefer not to say

Daily Life

Now we'd like to ask you about things you might do in your daily life. Please answer for yourself, not your household.

Q43. Do you do any of the following?

- Intentionally choose sustainable businesses when picking products or services
- Intentionally buy products with less packaging
- Shop close to home
- Buy second-hand items (e.g. from eBay, Vinted, car boot sales and charity shops)
- Donate or sell unwanted items (e.g. through eBay, Vinted, car boot sales and charity shops)
- Borrow or rent items (including library books, tools, toys, etc)
- Repurpose something for a different use instead of throwing it away
- Fix things rather than buying new (e.g. fixed by yourself, a professional or at a repair café)
- Use re-usable products (e.g. coffee cups, shopping bags, water bottles, reusable straws)
- Recycle unwanted items or take them to a reuse facility (e.g. by taking to your local Household Waste Recycling Centre, or to a shop which has a recycling drop-off point)
- None of the above
- Prefer not to say

Q44. If yes to any at Q43: You said you do the following in your daily life.

Which, if any, of these did you start doing this in the last 12 months?

- Intentionally choose sustainable businesses when picking products or services
- Intentionally buy products with less packaging
- Shop close to home
- Buy second-hand items (e.g. from eBay, Vinted, car boot sales and charity shops)
- Donate or sell unwanted items (e.g. through eBay, Vinted, car boot sales and charity shops)
- Borrow or rent items (including library books, tools, toys, etc)
- Repurpose something for a different use instead of throwing it away

- Fix things rather than buying new (e.g. fixed by yourself, a professional or at a repair café)
- Use re-usable products (e.g. coffee cups, shopping bags, water bottles, reusable straws)
- Recycle unwanted items (e.g. by taking to your local Household Waste Recycling Centre, or to a shop which has a recycling drop-off point)
- None of the above
- Don't know
- Prefer not to say

Travel

Q45. The next few questions are about the vehicles your household has access to. How many vehicles does your household have regular access to?

- Motorcycle (owned/leased)
- Car (owned/leased including company vehicles)
- Van (owned/leased including company vehicle)
- Vehicle accessed through car club or shared with others outside the household

Response categories: 0, 1, 2, 3, 4, 5+, Don't know, Prefer not to say

Q46. If yes to Q45 ask: Of the vehicles your household has access to, how many are electric and/or hybrid?

- Hybrid
- Electric

Response categories: 0, 1, 2, 3, 45+, Don't know, Prefer not to say

Q47. Do you charge your electric or hybrid vehicle at home or elsewhere?

- Home
- Elsewhere
- Don't know
- Prefer not to say

Q48. The following questions are about how you travel from place to place. This can include short and long journeys, but please don't include walking or cycling for pleasure, exercise or walking your dog. How often do you use each of the following to travel from place to place?

- Car
- Train
- Bus

- Cycling (electric/hybrid bike)
- Cycling (standard bike)
- Walking/using wheel-chair
- Plane

Response categories:

- Every day
- 2 or more times a week but not every day
- Once a week
- At least once a month, but not every week
- Once a month
- At least 3 or 4 times a year, but not every month
- Once or twice a year
- Every 2 or 3 years, but not every year
- Never
- Don't know
- Prefer not to say

Q49. Do you do any of the following when travelling from place to place?

- Walk/wheelchair where possible
- Cycle where possible
- Use public transport where possible
- Try to avoid using your car/van/motorcycle
- Car share (e.g. with work colleagues, or on the school run)
- Keep to 60mph and below when driving to save fuel
- Avoid unnecessary travel (e.g. by organising virtual meetings or doing online grocery shopping)
- Avoid taking flights (e.g. by holidaying in the UK, using alternative transport.)
- None of the above
- Prefer not to say

Q50. You said that you do the following when you travel from place to place. Which, if any, of these did you start doing in the last 12 months?

- Walk/wheelchair where possible
- Cycle where possible
- Use public transport where possible
- Try to avoid using your car/van/motorcycle
- Car share (e.g. with work colleagues, or on the school run)
- Keep to 60mph and below when driving to save fuel
- Avoid unnecessary travel (e.g. by organising virtual meetings or doing online grocery shopping)
- Avoid taking flights (e.g. by holidaying in the UK, using alternative transport.)
- None of the above
- Don't know
- Prefer not to say

Q51. Now we'd like to ask you about the holidays you may have been on recently. In the past 12 months, how many of the following types of holidays, if any, have you taken? Please include short trips (e.g. weekends away) as well as longer stays.

- Domestic Holidays in Wales and/or the rest of the UK
- Short distance foreign holidays (e.g. to Europe)
- Long distance holidays (e.g. to the US, India, Africa, Australia)

Response categories: None, One, Two, Three or more, Don't know, Prefer not to say

Q52. Of the holidays you have taken in the past 12 months, how many did you reach by flying?

- Domestic Holidays in Wales and/or the rest of the UK
- Short distance foreign holidays (e.g. to Europe)
- Long distance holidays (e.g. to the US, India, Africa, Australia)

Response categories: None, One, Two, Three or more, Don't know, Prefer not to say

Q53. Thank you for completing the survey.

We mentioned that there would be a £5 incentive for completing this survey. This could be an Amazon or M&S voucher, or it can be donated to Macmillan Cancer Support. Which would you prefer?

This incentive will be administered by Accent, within 4 weeks of completion of fieldwork.

Amazon voucher by email Type in your email address

M&S Voucher by email Type in your email address

Macmillan Cancer Support

If you have any queries about your incentive, please email WGCC@accent-mr.com.

If tablet: Thank you. This research was conducted under the terms of the MRS code of conduct and is completely confidential. We will securely store the data given in this interview for a period of 12 months (for reference purposes) before securely destroying it. If you would like to confirm my credentials or those of Accent, please call the MRS free on 0800 975 9596.

Hand over the thank you slip.

Hand over the incentive. If you have any queries about your incentive please contact us on 020 8742 2211. Thank you.

As part of our quality control procedures, the Accent quality control team may want to briefly contact you by phone or email, to check my work.

Would you be happy for Accent to contact you for quality control purposes?

No:

Name:

Telephone:

Email:

Interviewer confirmation

I confirm that this interview was conducted under the terms of the MRS code of conduct and is completely confidential

Yes

No

Annex 2: wave 2 survey questionnaire

You can complete this survey in Welsh or English.

The Welsh Government would like your views on climate change. Please complete this important Welsh Government survey hosted by Accent.

As a thank you, you will receive a £5 voucher if you are in scope and complete the survey by 3rd March 2024.

Please enter the unique code that is printed on the postcard

Code (e.g. ABC)

Number (e.g. 500)

Purpose

This survey is aimed at understanding views and actions of people in Wales in relation to climate change.

The survey is being conducted by Accent, on behalf of the Welsh Government.

The results will be used by the Welsh Government to look at changes in views and actions of people in Wales over time. Survey responses will be anonymous.

For further information about how your information will be used please see the [Privacy Notice](#).

Any answers you give will be also treated in accordance with the Code of Conduct of the Market Research Society. If you would like to confirm Accent's credentials you can enter Accent into the search box at:

[Research Buyers Guide | MRS Accredited Market Research Companies & Agencies](#)

What taking part involves

There will be a series of questions about you, your household, your views on climate change and your lifestyle.

The survey is structured into six sections:

7. About you and your household
8. Your perceptions and attitudes
9. About your home
10. Food
11. Daily life
12. Travel

The survey should take around 15 minutes to complete.

Your participation is voluntary. You do not have to answer any questions if you do not want to, and you can leave the survey at any time.

You can return to complete the survey any time you wish.

Eligibility

You must live in Wales and be 18 years or older to complete this survey. On completion of the survey, you will be eligible for a £5 voucher. To redeem your voucher you will need to provide your email address.

This survey is best undertaken on a tablet or a PC. If you do use a smartphone you can switch between desktop mode and mobile mode at any time by clicking the button at the bottom of the screen.

Q0

Any data collected over the course of this interview that could be used to identify you, such as your name, address, or other contact details, will be held securely and will not be shared with any third party unless you give permission (or unless we are legally required to do so).

[Accent's privacy statement](#)

[The Welsh Government's privacy notice](#)

Do you agree to proceeding with the interview on this basis?

- Yes
- No

Thank and close

About you

Q1: What age group do you fall into?

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 plus
- Don't know
- Prefer not to say

Q2: What is your sex?

- Male
- Female
- Don't know
- Prefer not to say

Q3. What is your ethnic group?

- White: Includes British, Northern Irish, Irish, Gypsy, Irish Traveller, Roma or any other White background
- Mixed or Multiple ethnic groups: Includes White and Black Caribbean, White and Black African, White and Asian or any other Mixed or Multiple background
- Asian or Asian British: Includes Indian, Pakistani, Bangladeshi, Chinese or any other Asian background
- Black, Black British, Caribbean or African: Includes Black British, Caribbean, African or any other Black background
- Other ethnic group: Includes Arab or any other ethnic group
- Don't know
- Prefer not to say

Q4. In which local authority do you live?

- Blaenau Gwent
- Bridgend
- Caerphilly
- Cardiff
- Carmarthenshire
- Ceredigion
- Conwy
- Denbighshire
- Flintshire
- Gwynedd
- Isle of Anglesey
- Merthyr Tydfil
- Monmouthshire
- Neath Port Talbot
- Newport
- Pembrokeshire
- Powys
- Rhondda Cynon Taf
- Swansea
- Torfaen
- Vale of Glamorgan
- Wrexham
- Don't know
- Prefer not to say

Q5. Which of the following best describes the area in which you live?

- Countryside or small village
- Large village or small town
- Centre of a large city or town
- Suburbs of a large city or town
- Don't know
- Prefer not to say

Q6. Which of the following best describes your work status?

- Employed
- Self-employed
- Doing unpaid work for a business that you or a relative owns
- Unemployed - looking for work
- Unemployed – unable to work because of long-term sickness or injury
- On a government sponsored training scheme
- Retired
- Looking after home or family
- Student
- Student and employed/self-employed
- Other
- Don't know
- Prefer not to say

Q7. Please indicate which occupational group the chief income earner (the person with the largest income) in your household belongs to.

- Manager, director or senior official (e.g., manager or director in retail, accommodation or wholesale, chief executive, senior official; jobs which direct and coordinate a business or organisation)
- Professional (e.g., teacher, midwife, nurse, scientist, IT professional; jobs where a degree is a formal requirement for the role)
- Associate professional and technical (e.g., teaching assistant, lab technician, veterinary nurse, graphic designer; professional jobs where routes such as vocational training or further education could be taken to gain the role instead of a degree)
- Administrative and secretarial (e.g., secretary, data entry administrator, finance administrator, records administrator, librarian; jobs where specialist administration is required)
- Skilled trade (e.g. builder, agriculture worker, electrician, chef, plumber; manual jobs where substantial training and/or experience is required)
- Caring, leisure and other personal services (e.g. hairdresser, childminder, care assistant, travel agent, housekeeper, dog groomer; jobs where a care or leisure service is provided to customers)
- Retail, wholesale and customer service (e.g. shopkeeper, sales assistant, cashier, call centre worker; jobs where goods and services are sold, or information provided to customers).

- Process, plant and machine operator (e.g. train driver, energy plant worker, assembly and/or operation of machines in a factory; jobs where industrial equipment is used or driven and a professional license may be required).
- Other occupations (e.g. bar staff, waiter, porter, delivery worker, warehouse worker, security guard, general labourer, factory packaging worker; jobs involving manual work in hospitality, construction or industry).
- State pensioner
- Unemployed
- Other/Not applicable
- Don't know
- Prefer not to say

Q8. Please indicate the approximate income of your household per year (before tax and any other deductions)?

- Up to £19,999
- £20,000 to £29,999
- £30,000 to £39,999
- £40,000 to £49,999
- £50,000 to £69,999
- £70,000 to £89,999
- £90,000 plus
- Don't know
- Prefer not to say

Q9. Including yourself, how many people live in your household?

- Adults aged 18 or older
- Children aged 17 or under (please enter 0 if no children live in your household)
- Response categories: 0,1,2,3,4,5+, Don't know, Prefer not to say

Q10. IF Q9R1 = 2-5+ ASK: Are you living with someone in this household as a couple?

- Yes
- No
- Don't know
- Prefer not to say

Q10B. IF Q9R1 = 2-5+ ASK: Are you living with someone in this household as a couple?

- Living comfortably on present income
- Coping on present income
- Finding it difficult on present income
- Finding it very difficult on present income
- Don't know
- Prefer not to say

Q11. Does your household own or rent your accommodation?

- I/we own the home outright or live with the person who owns it
- I/we own the home on a mortgage or live with the person who owns it on a mortgage
- It is rented from the local council
- It is rented from a housing association or housing trust
- It is rented from a private landlord
- Other (e.g. live rent free or home comes with job)
- Don't know
- Prefer not to say

Q12. What type of property does your household live in?

- Flat / Tenement / Maisonette
- Terraced house
- Semi-detached house / end of terrace house
- Detached house
- Other
- Don't know
- Prefer not to say

Q13. Does your home have its own driveway?

- Yes – a private driveway
- Yes - a shared driveway
- No
- Don't know
- Prefer not to say

Perceptions and attitudes

Q14. Have you experienced any of the following in the past five years?

Please tick all that apply

- Flooding in my home due to extreme weather
- Flooding in my local area due to extreme weather
- Travel disruption due to extreme weather
- Ill-health caused by extreme weather
- Extreme drought / hosepipe ban
- None of these
- Don't know
- Prefer not to say

Q15. What do you think climate change is caused by?

- Entirely by natural processes
- Mainly by natural processes (but human activity also contributes)
- About equally by natural processes and human activity
- Mainly by human activity (but natural processes also contribute)
- Entirely by human activity
- I don't think climate change is happening
- Not sure/Don't know

Q16. To what extent do you think climate change is a problem at this moment?

- 1 not at all a serious problem
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 an extremely serious problem
- Not sure/Don't know

Q17. How worried are you personally about climate change?

- Very worried
- Fairly worried
- Not very worried
- Not at all worried

- Don't know
- Prefer not to say

Q18. To what extent do you believe the following are responsible for tackling climate change?

- General public
 - Your local community (e.g. neighbourhood groups, residents' associations).
 - Your council
 - Businesses
 - The Welsh Government
 - The UK Government
 - Countries outside of the UK
- Response categories: Highly responsible, Somewhat responsible, Not very responsible, Not at all responsible, Don't know, Prefer not to say

Q19. And to what extent do you think the following are taking action to address climate change?

- General public
- Your local community (e.g. neighbourhood groups, residents' associations).
- Your council
- Businesses
- The Welsh Government
- The UK Government
- Countries outside of the UK

Response categories: I think they are taking lots of action, I think they are taking some action – but could do more, I don't think they are taking much action, Don't know, Prefer not to say

Q20. To what extent do you feel a personal responsibility to try to prevent climate change from worsening?

- 1 Not at all
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 a great deal
- Not sure/Don't know

Q21. To what extent do you feel that your own personal actions can help prevent climate change from worsening?

- 1 not at all
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 a great deal
- Not sure/Don't know

Q22. How much do you know about the following?

- Net Zero
- The Welsh Government's Net Zero target
- The action the Welsh Government is taking to help people make green choices

Response categories: I know nothing, I know a little, I know a fair amount, I know a lot, Prefer not to say

About Your Home

This section is about your household's energy use.

Q23. How does your household currently pay the energy bill? Please select multiple options if your household uses different payment methods across different energy sources (e.g. electricity and gas).

- Direct Debit
- On receipt of bill
- Prepayment meter/pay as you go
- Other (e.g., landlord pays the bill)
- Don't know
- Prefer not to say

Q24. The next question is about smart meters. Do you have a smart meter in your home?

- I have a smart meter and I use the in-home display
- I have a smart meter but the in-home display isn't working
- I have a smart meter but I don't use the in-home display

- I don't have a smart meter
- Don't know
- Prefer not to say

Q25. At the moment, how often do you check how much energy you are using?

- Every day
- 2 or more days a week, but not every day
- Once a week
- At least once a month, but not every week
- Once a month
- Several times a year, but not once a month
- Less often
- Never
- Don't know
- Prefer not to say

Q26. Have you taken any of the following steps to reduce your energy use? Please indicate whether you have taken these steps, regardless of the reason for doing so.

- Lowered thermostat (i.e. temperature to which the house is heated on cold days)
- Wear warmer clothing
- Reduced boiler flow temperature
- Lowered radiator settings
- Turned down hot water temperature
- Turned preheat option off on combi boiler
- Dry clothes outside or on an airer
- Ventilate or shade home in warmer weather (e.g. close curtains and blinds to block direct sunlight, open windows at night to let cooler air in)
- Keep radiators clear to allow heat to spread more quickly (e.g. by not drying clothes on the radiator)
- Open curtains to allow sunlight to warm the house
- Turn off lights when not in use
- Unplug appliances when not in use
- Use less hot water (e.g. by taking shorter showers)
- Waited until later in the year to turn on the heating
- Other
- None of the above
- Don't know
- Prefer not to say

Q27. If yes to any at Q26: You said you do the following things to reduce energy use. Which, if any, of the following did you start doing in the last 12 months?

- Lowered thermostat (i.e. temperature to which the house is heated on cold days)
- Wear warmer clothing
- Reduced boiler flow temperature
- Lowered radiator settings
- Turned down hot water temperature
- Turned preheat option off on combi boiler
- Dry clothes outside or on an airer
- Ventilate or shade home in warmer weather (e.g. close curtains and blinds to block direct sunlight, open windows at night to let cooler air in)
- Keep radiators clear to allow heat to spread more quickly (e.g. by not drying clothes on the radiator)
- Open curtains to allow sunlight to warm the house when its cold
- Turn off lights when not in use
- Unplug appliances when not in use
- Use less hot water (e.g. by taking shorter showers)
- Delay the time of year that you turn on the heating
- Other
- None of the above
- Don't know
- Prefer not to say

Q28. The following questions are about how you heat your home. How do you usually heat your home when it's cold?

- Ground source heat pump
- Air source heat pump
- Hydrogen powered boiler
- Open fire or coal/Wood burning stove
- Central heating - mains gas
- Central heating - other fuel (e.g. oil or LPG)
- Electric heating
- Don't know
- Prefer not to say

Q29. If yes to any at Q28: You said you heat your home in the following ways. Which, if any, of these were first installed in your home in the last 12 months? Please don't include like-for-like replacements due to faulty/broken systems.

- Ground source heat pump
- Air source heat pump

- Hydrogen powered boiler
- Open fire or coal/Wood burning stove
- Central heating - mains gas
- Central heating - other fuel (e.g. oil or LPG)
- Electric heating
- None of the above
- Don't know
- Prefer not to say

Q30. When it's cold, what temperature do you usually heat your home or set your thermostat to?

- Below 14°C
- 14 to 15°C
- 16 to 17°C
- 18 to 19°C
- 20 to 21°C
- over 21°C
- I do not heat my home when it is cold
- Don't know,
- Prefer not to say

Q31. Since living in your home, has your household or your landlord ever taken the following steps to see what measures could make your home more energy efficient?

- Assessed energy efficiency of your home (e.g. arranged an energy audit or Energy Performance Certificate)
- Checked efficiency ratings of your home appliances (e.g. cooker, heating system)
- Researched how to improve the energy efficiency of your home (e.g. by going online)

Response categories: Yes, No, Don't know, Prefer not to say

Q32. Does your home have any of the following energy efficiency measures to help keep your home warm?

- Cavity wall insulation
- Double or triple glazing
- Loft or roof insulation
- Draught proofing
- Floor insulation
- External wall insulation
- Insulated hot water pipes
- Solar panels
- Don't know

- Prefer not to say

Q33. If yes to any at Q32: You said you have the following measures in your home. Which, if any, of these measures were first installed or fitted in the last 12 months?

- Cavity wall insulation
- Double or triple glazing
- Loft or roof insulation
- Draught proofing
- Floor insulation
- External wall insulation
- Insulated hot water pipes
- Solar panels
- None of the above
- Don't know
- Prefer not to say

Q34. Below is a list of other energy efficiency measures. Which, if any, do you have in your home?

- Timer switches on lights
- Smart lighting (controlled by an app)
- Smart heating (controlled by an app)
- Energy saving lightbulbs (such as LED)
- Water efficient shower head to reduce flow
- Solar or heat window films to keep heat in
- Motion sensors on lights
- Don't know

Q35. If yes to any Q34: You said you have the following measures in your home. Which, if any, of these were first installed or fitted in the last 12 months?

- Timer switches on lights
- Smart lighting (controlled by an app)
- Smart heating (controlled by an app)
- Energy saving lightbulbs (such as LED)
- Water efficient shower head to reduce flow
- Solar or heat window films to keep heat in
- Motion sensors on lights
- None of the above
- Don't know
- Prefer not to say

Food

The next few questions are about what you eat and drink. Please answer for yourself, not your household.

Q36. How many days a week do you usually eat each of the following things:

- Dairy (e.g., cheese, milk, yogurt, cream)
- Red meat (e.g., beef, lamb)
- White meat (e.g., chicken, pork)
- Fish or seafood (e.g., salmon, prawns)
- Fruit and vegetables (fresh, frozen, tinned, dried or juiced)

Response categories: Every day, 5 to 6 days per week, 3 to 4 days per week, 1 to 2 days per week, Less than once a week, Never, Don't know, Prefer not to say

Q37. Have you made any of the following changes to your diet? Please indicate any changes, regardless of the reason for doing so.

- Reduced how often you eat dairy (e.g. cheese, milk, yogurt, cream)
- Reduced how often you eat red meat (e.g., beef, lamb)
- Reduced how often you eat white meat (e.g., chicken, pork)
- Reduced how often you eat fish or seafood (e.g., salmon, prawns)
- Increased how often you eat fruit and vegetables (fresh, frozen, tinned, dried or juiced)

Response categories: I have done this, I have not done this, Not applicable/ I have never eaten this, Don't know, Prefer not to say.

Q38. If yes to any in Q37: You mentioned that you have changed how often you eat the following things. Which, if any, of these did you start doing this in the last 12 months?

- Reduced how often you eat dairy (e.g. cheese, milk, yogurt, cream)
- Reduced how often you eat red meat (e.g., beef, lamb)
- Reduced how often you eat white meat (e.g., chicken, pork)
- Reduced how often you eat fish or seafood (e.g., salmon, prawns)
- Increased how often you eat fruit and vegetables (fresh, frozen, tinned, dried or juiced)
- None of the above
- Don't know
- Prefer not to say

Q39. Now we'd like to ask you about food waste in your household. At the moment, how often in a typical week does your household need to

throw away food that went off or went past its use by date? Please include food that went off, past its use by date or leftovers from meals

- Every day
- 2 or more times a week but not every day
- Once a week
- At least once a month, but not every week
- Once a month
- Less often
- Never
- Don't know
- Prefer not to say

Q40. Does your household put food waste in your food waste recycling bin (caddy) rather than putting it into your general rubbish?

- Always recycle food waste
- Usually recycle food waste
- Sometimes recycle food waste
- Never recycle food waste
- Not applicable – my household doesn't put food waste in either the food waste recycling bin or general rubbish
- Don't know
- Prefer not to say

Q41. The next few questions are about how you shop for food and cook your meals. Do you do any of the following when food shopping or cooking meals?

- Intentionally buy locally grown food
- Intentionally buy seasonal food
- Intentionally buy food from sustainable businesses
- Reheat leftovers rather than throw them away, or use leftovers in a different meal
- Only buy the food you know you're going to use
- Take a list when you go food shopping
- Check what is in the fridge or freezer before you go shopping
- Check that the food you buy is stored correctly to help it last longer
- Check the 'best before' and 'use-by' dates of food you buy
- Cook in bulk (e.g. cook enough for several meals and freeze portions to eat later in the week)
- Compost food waste at home
- Plan meals in advance
- None of the above
- Prefer not to say

Q42. If yes to any at Q41 ask: You said you do the following when food shopping or cooking meals. Which, if any, of these did you start doing this in the last 12 months?

- Intentionally buy locally grown food
- Intentionally buy seasonal food
- Intentionally buy food from sustainable businesses
- Reheat leftovers rather than throw them away, or use leftovers in a different meal
- Only buy the food you know you're going to use
- Take a list when you go food shopping
- Check what is in the fridge or freezer before you go shopping
- Check that the food you buy is stored correctly to help it last longer
- Check the 'best before' and 'use-by' dates of food you buy
- Compost food waste at home
- Cook in bulk
- Plan meals in advance
- None of the above
- Don't know
- Prefer not to say

Daily Life

Now we'd like to ask you about things you might do in your daily life. Please answer for yourself, not your household.

Q43. Do you do any of the following?

- Intentionally choose sustainable businesses when picking products or services
- Intentionally buy products with less packaging
- Shop close to home
- Buy second-hand items (e.g. from eBay, Vinted, car boot sales and charity shops)
- Donate or sell unwanted items (e.g. through eBay, Vinted, car boot sales and charity shops)
- Borrow or rent items (including library books, tools, toys, etc)
- Repurpose something for a different use instead of throwing it away
- Fix things rather than buying new (e.g. fixed by yourself, a professional or at a repair café)
- Use re-usable products (e.g. coffee cups, shopping bags, water bottles, reusable straws)
- Recycle unwanted items or take them to a reuse facility (e.g. by taking to your local Household Waste Recycling Centre, or to a shop which has a recycling drop-off point)
- None of the above
- Prefer not to say

Q44. If yes to any at Q43: You said you do the following in your daily life. Which, if any, of these did you start doing this in the last 12 months?

- Intentionally choose sustainable businesses when picking products or services
- Intentionally buy products with less packaging
- Shop close to home
- Buy second-hand items (e.g. from eBay, Vinted, car boot sales and charity shops)
- Donate or sell unwanted items (e.g. through eBay, Vinted, car boot sales and charity shops)
- Borrow or rent items (including library books, tools, toys, etc)
- Repurpose something for a different use instead of throwing it away
- Fix things rather than buying new (e.g. fixed by yourself, a professional or at a repair café)
- Use re-usable products (e.g. coffee cups, shopping bags, water bottles, reusable straws)
- Recycle unwanted items (e.g. by taking to your local Household Waste Recycling Centre, or to a shop which has a recycling drop-off point)
- None of the above
- Don't know
- Prefer not to say

Travel

Q45. The next few questions are about the vehicles your household has access to. How many vehicles does your household have regular access to?

- Motorcycle (owned/leased)
- Car (owned/leased including company vehicles)
- Van (owned/leased including company vehicle)
- Vehicle accessed through car club or shared with others outside the household

Response categories: 0, 1, 2, 3, 4, 5+, Don't know, Prefer not to say

Q46. If yes to Q45 ask: Of the vehicles your household has access to, how many are electric and/or hybrid?

- Hybrid
- Electric

Response categories: 0, 1, 2, 3, 45+, Don't know, Prefer not to say

Q47. Do you charge your electric or hybrid vehicle at home or elsewhere?

- Home
- Elsewhere

- Don't know
- Prefer not to say

Q48. The following questions are about how you travel from place to place. This can include short and long journeys, but please don't include walking or cycling for pleasure, exercise or walking your dog. How often do you use each of the following to travel from place to place?

- Car
- Train
- Bus
- Cycling (electric/hybrid bike)
- Cycling (standard bike)
- Walking/using wheel-chair
- Plane

Response categories:

- Every day
- 2 or more times a week but not every day
- Once a week
- At least once a month, but not every week
- Once a month
- At least 3 or 4 times a year, but not every month
- Once or twice a year
- Every 2 or 3 years, but not every year
- Never
- Don't know
- Prefer not to say

Q49. Do you do any of the following when travelling from place to place?

- Walk/wheelchair where possible
- Cycle where possible
- Use public transport where possible
- Try to avoid using your car/van/motorcycle
- Car share (e.g. with work colleagues, or on the school run)
- Keep to 60mph and below when driving to save fuel
- Avoid unnecessary travel (e.g. by organising virtual meetings or doing online grocery shopping)
- Avoid taking flights (e.g. by holidaying in the UK, using alternative transport.)
- None of the above
- Prefer not to say

Q50. You said that you do the following when you travel from place to place. Which, if any, of these did you start doing in the last 12 months?

- Walk/wheelchair where possible

- Cycle where possible
- Use public transport where possible
- Try to avoid using your car/van/motorcycle
- Car share (e.g. with work colleagues, or on the school run)
- Keep to 60mph and below when driving to save fuel
- Avoid unnecessary travel (e.g. by organising virtual meetings or doing online grocery shopping)
- Avoid taking flights (e.g. by holidaying in the UK, using alternative transport.)
- None of the above
- Don't know
- Prefer not to say

Q51. Now we'd like to ask you about the holidays you may have been on recently. In the past 12 months, how many of the following types of holidays, if any, have you taken? Please include short trips (e.g. weekends away) as well as longer stays.

- Domestic Holidays in Wales and/or the rest of the UK
- Short distance foreign holidays (e.g. to Europe)
- Long distance holidays (e.g. to the US, India, Africa, Australia)

Response categories: None, One, Two, Three or more, Don't know, Prefer not to say

Q52. Of the holidays you have taken in the past 12 months, how many did you reach by flying?

- Domestic Holidays in Wales and/or the rest of the UK
- Short distance foreign holidays (e.g. to Europe)
- Long distance holidays (e.g. to the US, India, Africa, Australia)

Response categories: None, One, Two, Three or more, Don't know, Prefer not to say

Q53. Thank you for completing the survey.

We mentioned that there would be a £5 incentive for completing this survey. This could be an Amazon or M&S voucher, or it can be donated to Macmillan Cancer Support. Which would you prefer?

This incentive will be administered by Accent, within 4 weeks of completion of fieldwork.

Amazon voucher by email Type in your email address

M&S Voucher by email Type in your email address

Macmillan Cancer Support

If you have any queries about your incentive, please email WGCC@accent-mr.com.

If tablet: Thank you. This research was conducted under the terms of the MRS code of conduct and is completely confidential. We will securely store the data given in this interview for a period of 12 months (for reference purposes) before securely destroying it. If you would like to confirm my credentials or those of Accent, please call the MRS free on 0800 975 9596.

Hand over the thank you slip.

Hand over the incentive. If you have any queries about your incentive please contact us on 020 8742 2211. Thank you.

As part of our quality control procedures, the Accent quality control team may want to briefly contact you by phone or email, to check my work.

Would you be happy for Accent to contact you for quality control purposes?

No:

Name:

Telephone:

Email:

Interviewer confirmation

I confirm that this interview was conducted under the terms of the MRS code of conduct and is completely confidential

Yes

No