

SPOTLIGHT

Strengthening Social Cohesion for the Future

Museums in Wales deliver an impressive range of informal and formal learning services to their communities. These include in person and digital learning sessions and activities. Spotlight 2024 shows how these services are developing and growing.

In 2024:

- Museums had 521,308 learning participants.
- There were 12,147 formal learning sessions with 235,381 participants, digitally and in person.
- Museums worked with 3,994 formal learning organisations.

In-person museum visitor numbers



2024
3,743,804



2022
3,017,905

Comparison of learning provision

	2022	Sessions	2024	
	5,378	Formal Sessions	11,235	
	1,989	Informal Sessions	2,374	
	7,367	All Sessions	13,609	

	2022	Participants	2024	
	156,953	Formal Participants	209,863	
	133,168	Informal Participants	311,445	
	290,121	All Participants	521,308	

Full Research Report:
Chaplin E, Henderson J, Parkes P, Roberts E (2026).

Museum Spotlight Survey 2024.
Cardiff: Welsh Government, GSR report number 21/2026.

Available at:
<https://www.gov.wales/museum-spotlight-survey-2024>

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Museums' engagement with formal learning organisations

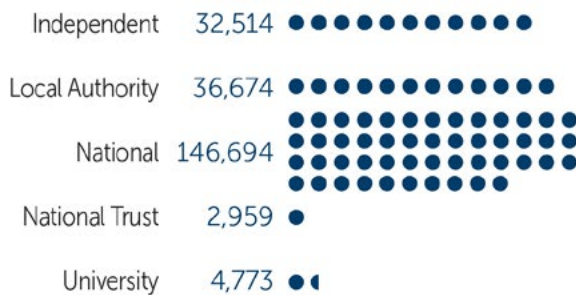
2024
3,9942022
2,895

■ Independent
■ Local Authority
■ National
■ National Trust
■ University

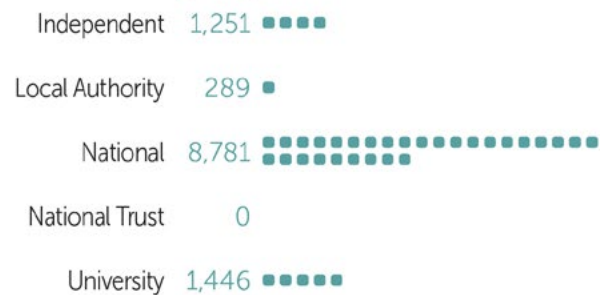
Formal learning participants



Face to Face

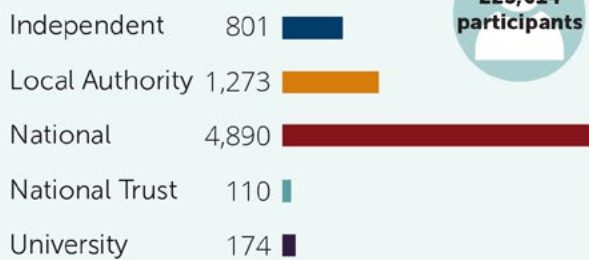


Digital

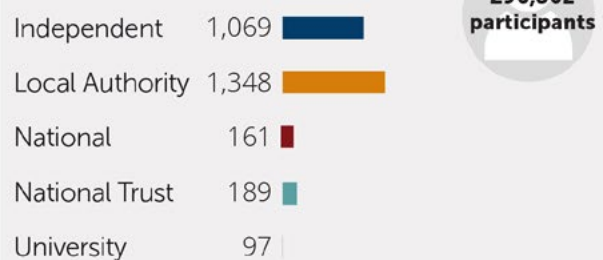


Face to Face learning sessions

Formal Learning Sessions

223,614
participants

Informal Learning Sessions

290,862
participants

Respondents' Words

We have used UCL's Wellbeing Toolkit with two primary schools in 2024. Pupils of both schools took part in two separate long-term projects with the museum and the results showed an increase in wellbeing at 16% and 20% respectively.

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