

User engagement exercise: data on Welsh speakers outside Wales

1. Information for respondents

Thank you for participating in our user engagement exercise | Diolch!

Following the publication of Census 2021 results on the Welsh language, we are [collaborating with the Office for National Statistics](#) to explore data on Welsh speakers outside of Wales.

Currently, there is a lack of comprehensive data on Welsh speakers in the rest of the UK, and we would like to better understand user needs in this field.

As our population becomes increasingly more mobile, the need for a better understanding of this situation increases.

We would like to hear your views on what data you need, and how you might use it.

Your feedback will help us better understand the needs of our users and ensure that any data collected would be relevant and useful.

Respondents are not required to answer all questions. Please skip ahead to any sections relevant to you, making sure to still click 'Finish survey' at the end of the survey once you have finished.

The survey closes on 5 May 2025. Initial findings from this user engagement exercise will be available by the end of the year.

Personal data

Welsh Government will retain your email address, and any personal information you provide as part of your response, for up to a year and will only use it if we need to contact you for clarification or follow-up regarding the responses you have provided. We will not share your personal information with any third parties. Any non-identifiable information (such as a summary of responses we produce from all respondents) will be retained indefinitely.

You may wish to read the [privacy notice](#), you may also wish to read the [privacy policy on SmartSurvey](#).

Diolch yn fawr.

2. Welsh language skills data

1. What information about Welsh speakers outside Wales would be useful to you or your organisation? (Select all that apply)

- Ability to speak Welsh (for example, the number of speakers)
- Ability across the four language skills (speaking, reading, writing, and understanding spoken Welsh)
- Frequency of speaking Welsh (for example, daily, weekly)
- Contexts in which Welsh is currently used (for example, home, work, education, social settings)
- Geographical distribution of speakers (for example, regions, local authorities)
- Other (please specify):

2. If only specific types of data could be collected, rank the following in order of importance to you or your organisation (1 = most important, 5 = least important)

Ability to speak Welsh (for example, the number of speakers)

Ability across the four language skills (speaking, reading, writing, and understanding spoken Welsh)

Frequency of speaking Welsh (for example, daily, weekly)

Contexts in which Welsh is currently used (for example, home, work, education, social settings)

Geographical distribution of speakers (for example, regions, local authorities)

Other (as previously specified)

3. In your opinion, how often should data on Welsh speakers outside Wales be collected and reported to effectively track changes over time?

- More than once a year
- Annually
- Every two years
- Every five years
- Other (please specify):

4. What demographic breakdowns of Welsh speakers outside Wales would be useful to you or your organisation? (Select all that apply)

Age

Sex

Geographical location

Work occupation

Ethnicity

Other (please specify):

3. Data use

5. How would you or your organisation use data about Welsh speakers outside Wales, if it were available? (Select all that apply and provide further details.)

- Planning and providing Welsh language services outside Wales
- Developing language policies or strategies
- Monitoring the impact of programmes and/or policies
- Research or policy reports
- Supporting Welsh networks and events
- Data not required for any specific purpose
- Other (please specify):

If relevant, describe how this data would be used in your work and why it's important for those purposes

4. Impact of lack of data

6. Does the current lack of data about Welsh speakers outside Wales currently affect any of your activities or objectives (either personally or within your organisation)?

Yes

No

Please explain your answer:

5. Additional comments

7. Do you have any other comments or suggestions you would like to share about collecting data on Welsh speakers outside Wales?

6. About you

To better understand the context of your responses, we kindly ask for your organisation details. Providing this information is optional, but it will greatly assist us in improving our services and understanding the diverse backgrounds of our respondents, whether you are representing an organisation or responding as an individual.

8. Role and organisation details (optional)

If you are responding on behalf of an organisation, please provide the name and details of your organisation and your role within the organisation.

9. Individual respondent (optional)

If you are responding as an individual, please provide any relevant details about your background.

10. If you are happy to be contacted for clarification or follow-up questions regarding your responses, please provide your email address below. (optional)

For more details on how we handle personal information, please refer to our [privacy notice](#).